



SWEET HOME

THE SWEETEST FRUIT FROM SERBIA



Who we are?

- **Family Heritage & Expertise:** A second-generation, family-owned business, we bring nearly three decades of expertise in the frozen fruit industry, combining tradition with innovation.
- **Direct Farmer Partnerships:** We pride ourselves on our direct sourcing from Serbian farmers, ensuring close cooperation and upholding the highest standards of quality and sustainability.
- **Unwavering Food Safety Commitment:** Our devotion to rigorous food safety standards guarantees the delivery of top-quality products worldwide, all year round.
- **Diverse Product Portfolio:** We offer a wide range of frozen fruits, including strawberries, apricots, sour cherries, raspberries, blackberries, blueberries, and plums, catering to diverse industry needs.
- **Global Reach & Applications:** Our products serve various sectors, including industry, wholesale, food service, HORECA, and retail, across the globe.
- **Community Support & Sustainability:** We are dedicated to supporting local communities and promoting sustainable practices to create a stable sourcing environment and improve village life in Serbia.

1997

Sweet Home's journey began with Svetlana Miljkovic, initially as a Milka chocolate distributor.

By 1998, we transitioned to frozen fruit processing, marking the start of our growth trajectory.

2003

We established one of Serbia's first private cold stores amidst the scenic raspberry orchards of Batote.

2006-2015

A period of rapid expansion, enhancing our facilities to meet stringent food safety standards.

2016

Our commitment to quality reached new heights with the integration of IFS Food standards in our Brus operations.

2018

A milestone year with increased freezing capacities and strategic partnerships to boost our sourcing and processing capabilities.

2023

Leadership transition to second generation marking a corner stone for new investments into a state-of-the-art processing plant, expanding our product range and setting industry benchmarks.

What We Offer

- **Unmatched Quality:** Our farmers are at the heart of our operations, adhering to strict cultivation guidelines to produce top-quality fruits, ensuring the delivery of premium products to our clients.
- **Full Traceability:** Our vertically integrated approach and meticulous supplier selection guarantee complete traceability, offering assurance about the origin and excellence of our fruits.
- **Knowledge Sharing:** We collaborate closely with agricultural experts and growers to share knowledge on advanced cultivation techniques, promoting biodiversity and minimizing environmental impact.
- **Financial Support for Farmers:** Recognizing the financial challenges faced by our farmers, we provide year-round financing for fruit cultivation, ensuring a stable and quality supply.
- **Long-Term Partnerships:** We strive to build enduring relationships with our farmers, offering stability and growth opportunities, which in turn ensures a reliable supply for our clients.
- **Community Engagement:** Sweet Home is dedicated to giving back, supporting local sports events, schools, and nurturing young talents in the region.

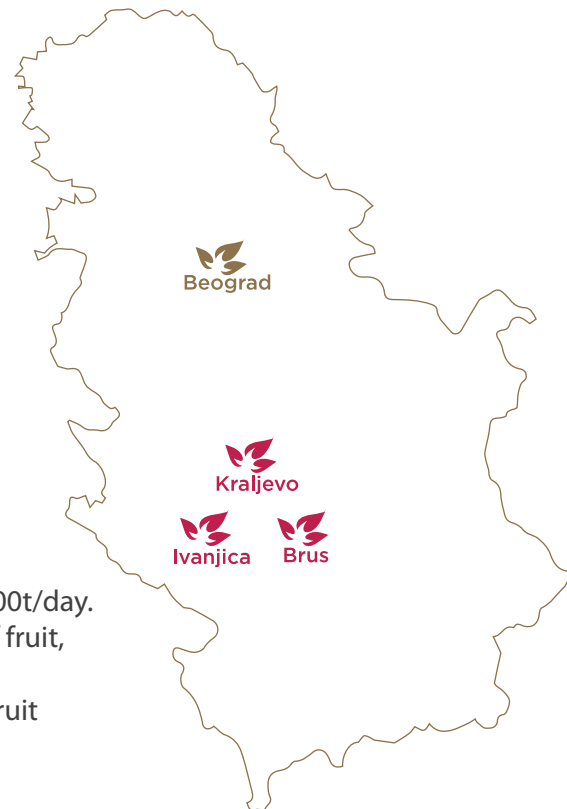


Where to Reach Us



Fruit is processed in 3 factories
in Brus, Kraljevo and Ivanjica.

Total storage capacity exceeds 5,500t, freezing capacity exceeds 200t/day.
Factories in Brus and Kraljevo are focused on manual inspection of fruit,
while Ivanica factory is equipped with laser sorting equipment and
internal laboratory for microbiological analysis for producing the fruit
of the highest quality requirements.



What You Gain

- **Vertical Integration:** Our end-to-end supply chain control ensures unmatched quality, pesticide safety, and full traceability, delivering the finest fruits from our orchards to your table.
- **Sourcing Expertise:** Specializing in the Balkan region, we offer customized sourcing solutions, meeting your specific needs with precision and care.
- **Year-Round Availability:** With a 3,000-ton storage capacity, we guarantee a consistent supply of premium products throughout the year.
- **Efficient Forwarding:** Our Slovenian subsidiary streamlines logistics, ensuring smooth and efficient delivery from Serbia to your doorstep.
- **Flexible Financing:** Our strong financial standing enables us to provide favorable payment terms, offering flexibility and peace of mind to our partners.







What We Guarantee

A GLOBAL SUPPLIER

COUNTRIES

Germany	Netherlands	Poland
France	Austria	USA
Italy	Hungary	Canada
Belgium	Czech Republic	Russia
Switzerland	Slovenia	Australia

Sour Cherry

QUALITY	VARIETIES	APPLICATION	PACKAGING
Without stone	Oblacinska	Retail sector Food service HORECA Wholesale Fruit preps Jams and marmelades	 300g - 2500g  10-14kg
IQF with stone BQF with stone Pre-cooled	Oblacinska Polish varieties	Purees and juices production	 10-14kg  20kg 25t

Raspberry

QUALITY	VARIETIES	APPLICATION	PACKAGING
Whole fruit	Meeker Willamette Fertodi Polish varieties	Retail sector Food service HORECA Wholesale Freeze drying	  300g - 2500g
Whole and broken Crumble	Willamette Polish varieties	Fruit fillings Jams and marmelades Purees and juices production	  10-14kg 20kg
Block frozen Pre-cooled	Willamette Polish varieties	Purees and juices production	  20kg 25t

Blackberries

QUALITY

Whole fruit 80%
or 90% black

VARIETIES

Thornfree
Cacanka
Lochness
Triplecrown

APPLICATION

Retail sector
Food service
HORECA
Wholesale
Freeze drying
Fruit fillings
Jams and marmelades

PACKAGING



2500g



10-14kg

Block frozen
Pre-cooled

Thornfree
Cacanka
Lochness
Triplecrown

Purees and juices production



20kg



25t

Strawberries

QUALITY	VARIETIES	APPLICATION	PACKAGING
IQF without stalk 15-25/25-35/ uncalibrated	Senga Sengana Senga similar varieties	Retail sector Food service HORECA Wholesale Freeze drying	   300g - 2500g 10-14kg
Whole without stalks uncalibrated	Senga Sengana Senga similar varieties	Fruit fillings Jams and marmelades Purees	  10-14kg 20kg
With Stalks	Senga similar varieties	Purees and juices production	 20kg



Plum

QUALITY	VARIETIES	APPLICATION	PACKAGING
Hand-cut halves	Stanley Cacanska Lepotica Cacanska Rodna	Retail sector Food service HORECA Wholesale	   300g - 2500g 10-14kg
Hand-cut or machine-cut halves	Stanley Cacanska Lepotica Cacanska Rodna	Fruit fillings Jams and marmelades	 20kg
Whole with stone Pre-cooled	Stanley Cacanska Lepotica Cacanska Rodna	Purees and juices production Distillates production	  20kg 25t

Apricot

QUALITY	VARIETIES	APPLICATION	PACKAGING
Hand-cut halves	Hungarian varieties	Retail sector Food service HORECA Wholesale	   300g - 2500g 10-14kg
Hand-cut or machine-cut halves	Hungarian varieties	Fruit fillings Jams and marmelades	 20kg
Whole with stone Pre-cooled	Hungarian varieties	Purees and juices production Distillates production	  20kg 25t



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