



# Twiva Social Commerce Platform

Social commerce platform connecting brands with influencers.

[www.twiva.com](http://www.twiva.com)

[Watch pitch video](#)

**Sector:** Digital Employment Solutions

**Country HQ:** Kenya

**Founded:** 2020

**Target market:** Enterprises and Digital Marketing Agencies



**TWIVA**

Twiva connects brands with influencers, turning their social reach into powerful tools for marketing and sales. For example, a small business can list products on Twiva, where influencers promote them on social media, boosting visibility and sales without the need for costly digital marketing skills or inventory. By automating product listings and enabling trust-driven sales, Twiva makes online commerce accessible and impactful for small businesses. The Kenyan entity is 100% owned by the US entity Twiva Inc.