



Panuka Agriprenuer Matchmaking Platform

Tech-enabled platform transforming African agri-SMEs into investment-ready businesses through financial literacy, AI-powered diagnostics, and strategic linkages to finance and markets.

www.panukaenterprise.com

[Watch pitch video](#)

Sector: Agriculture

Country HQ: Zambia

Founded: 2024

Target market: African farmers/ Agripreneurs, funders and financial service providers



Panuka AgriBiz Hub is a tech-enabled platform contributing towards addressing sub-Saharan Africa's USD 100 billion annual financing gap faced by over 130,000 agri-SMEs. This gap stems from low investment readiness, limited financial literacy, and restricted access to financial and market ecosystems. Panuka bridges this divide by combining capacity building, intelligent bankability diagnostics, and curated linkages towards unlocking value for agriprenuers, funders and other Agri-Fin service providers