



Niajiri

Talent marketplace connecting job seekers with employers through a streamlined, tech-driven platform.

www.niajiri.co.tz

[Watch pitch video](#)

Sector: Digital Employment Solutions

Country HQ: Tanzania

Founded: 2019

Target market: SMEs, Corporates, Talent (18 - 50 years old)



Niajiri Platform is an innovative talent marketplace tackling unemployment in Tanzania by connecting job seekers with employers through a streamlined, tech-driven platform. For example, a young graduate can use Niajiri to enhance their resume, build their soft skills through engagement in the platform and secure income generating opportunities. With over 57,000 users, over 350+ placements and over 114 employers serviced to date, Niajiri is transforming employability for the Tanzanian labour market.