

Mipango App

Money management tool empowering low to middle-income earners to achieve financial stability.

www.mipangoapp.com

Watch pitch video

Sector: Fintech

Country HQ: Tanzania

Founded: 2020

Target market: Low to middle-income earners, women and

youth

All Mipango

Mipango App is a money management tool empowering low to middle-income earners, especially women and youth, to achieve financial stability. For example, users can track income, set budgets, and manage financial goals directly through the app. Partnered with EcoBank, M-Pesa, and Equity Bank, Mipango plans to expand regionally by 2026, introducing payments, loans, and savings features to drive economic growth.