# EYouth Previous Projects







# EYouth Business Plan Competition

In 2016, we conducted a nationwide business plan competition in partnership with the USAID SEED Fund. The competition received 4700 applications from youth participants who submitted their ideas through 1000 proposals. Through mentorship and guidance, we assisted in the development of 250 business plans. This program aimed to identify and support promising entrepreneurs and promote innovation and economic growth in the country.







**Participants** 









# Refugees Capacity Building

The program was implemented specifically for underprivileged refugees, providing them with training on employability skills and offering valuable coaching sessions. EYouth played a crucial role in the project by designing the curricula and delivering the training sessions to the participants.

















#### Awareness sessions

In partnership with the Greek Campus, we successfully organized six programs in 2018 to raise awareness about entrepreneurship in Assiut, with a total of 300 attendees. Additionally, in 2019, we collaborated with the Greek Campus and the Ministry of Youth and Sports to conduct two closed entrepreneurship camps in Assiut and Aswan. Each camp, attended by 100 individuals, resulted in the development of 10 business plans.





Coverage/ Announcement post





# Incubation Program

In 2019 and 2020, we successfully implemented the Flat6labs incubator in Assiut and Alexandria, supporting the growth and development of startups. Over the course of two consecutive years, a total of 56 startups were incubated









#### EYouth Entrepreneurship Camps - Al-Afdal

Over a span of three years, from 2014 to 2016, we collaborated with the Ministry of Youth and Sports to conduct 27 entrepreneurship camps. These camps served as a platform for 3200 young individuals to enhance their entrepreneurial skills and knowledge. Throughout the camps, a significant focus was placed on developing robust business plans, resulting in the creation of approximately 650 well-crafted and comprehensive business proposals.













#### Digital Literacy Training

The program aimed to improve the digital skills of nurses, staff, and security personnel working in public hospitals. It focused on enhancing their abilities to navigate the digital world, including reading, writing, technical skills, and critical thinking. The program utilized various technologies such as smartphones, PCs, e-readers, and more, enabling participants to find, evaluate, and communicate information effectively. Additionally, the program empowered participants to utilize tablets as a replacement for traditional methods of data entry.













#### **Employment Promotion Project**

A project aimed to enhance the capacity of technical and vocational education teachers to deliver entrepreneurship curriculum in public schools. EYouth is responsible for providing training to teachers, who will serve as potential facilitators, on entrepreneurship curricula and facilitation skills. This training will enable them to effectively implement the curricula. Additionally, EYouth will train placement facilitators on Career Guidance, which will be delivered in the Career Centers. Furthermore, EYouth has conducted additional training sessions for Master trainers and Multipliers. These trainers will continue the capacity building process for the facilitators, ensuring the sustainability of the project. In addition, the project intends to train 167 facilitators in entrepreneurship skills, 54 facilitators in employment skills, and 55 experienced trainers in the required skills. Moreover, 50 employees from the Ministry of Education will receive training in administrative skills to effectively manage the overall process.



Training for employment or Capacity building ,entrepreneurship



Teens and Adults



326
Participants









#### Masarat

The Masarat project aimed to enhance the employability of youth in the aftermath of the COVID-19 outbreak. This is accomplished through a comprehensive training program and a virtual job fair, which allows participants to explore various job opportunities and identify the requirements that align with their qualifications. EYouth implemented the entire project, beginning with a needs assessment, followed by content design, participant outreach, and ultimately providing a final report to the donor to ensure the project's objectives are achieved.

Moreover, the project aims to equip 2500 Egyptian youth with the necessary skills to enter the job market.





Coverage/ Announcement post





#### Financial Literacy Awareness Day

A comprehensive series of online events focusing on financial literacy and awareness were conducted across all 24 governorates. The objective of these events was to assist individuals in opening their own bank accounts and knowing the different financial products available.













#### YouPreneur Program

In partnership with GIZ Egypt and the Egyptian Banking Institute (EBI), we successfully implemented a comprehensive training program in 2018 and 2019. Spanning across 25 governorate, this program engaged 7,500 ambitious youth, resulting in the development of 1,500 impactful business plans.









#### EBI Entrepreneurship Program

EYouth was the principal contractor for the Egyptian Banking Institute (EBI) to execute their entrepreneurship programs targeting diverse segments and multiple governorates in Egypt. In collaboration with EBI, EYouth implements these programs to effectively support and empower aspiring entrepreneurs.









#### Sustainable Service Activity (SSA)

An accelerator program was initiated to aid co-working spaces in Egypt in their recovery from the impact of the Covid-19 outbreak. The program consisted of 6-week sessions and culminated in a final pitch deck presentation, where participants had the opportunity to connect with potential investors after revisiting their business models. EYouth played a vital role in this initiative, conducting a needs assessment, designing relevant content, delivering training sessions, and preparing for the final virtual event. Furthermore, the program aimed to support 40 coworking spaces across Egypt in adjusting and refining their business models.





Coverage/ Announcement post





#### FinLit Egypt

A program developed to assist youth in generating ideas related to financial inclusion and awareness. through Bootcamp, Hackathon, and a Final Event. As a result of the program, a total of 100 business model canvases were produced. Furthermore, 10 startups presented their pitches during the program, and three of these startups were awarded financial grants.









#### SDGs Awareness Campaign

In collaboration with The Ministry of State for Information, Ministry of Environment, Ministry of Trade and Economic Development, the European Union, EYouth launched a platform featuring 17 educational content pieces related to the 17 Sustainable Development Goals (SDGs). The platform aimed to address the issues of the SDGs at the international, regional, and local levels.

Moreover, the initiative sought to raise awareness among 500,000 young individuals about the significance of the Sustainable Development Goals (SDGs) on both national and international levels.





Coverage/ Announcement post





#### Start your Business

In partnership with IOM Egypt, EYouth executed a customized capacity-building program in Sohag, specifically designed for returners. The program aimed to equip them with the skills needed to generate income through various means, such as establishing their own businesses or securing suitable employment opportunities.



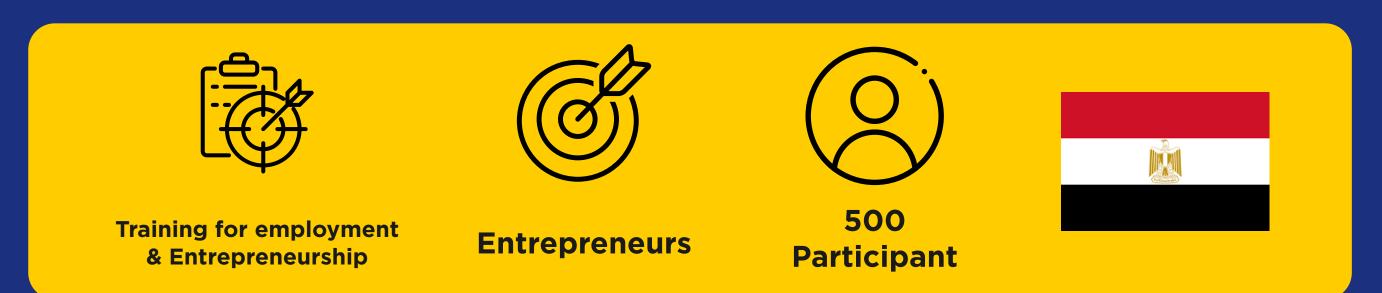






#### Eisha w Haweya

Eisha and Haweya program empowers youth by improving their employability, whether through self-employment or traditional jobs. EYouth creates a tailored incubation program to meet the needs of Egyptian youth. The program guides participants through stages to turn their ideas into viable projects. EYouth provides support, skills, and resources for successful implementation. Eligible participants received financial aid at the end of the program, encouraging sustainable and rewarding careers.





Coverage/ Announcement post









#### Rabeha

A program dedicated to empowering women and developing their employability and entrepreneurship skills in seven governorates throughout Egypt. EYouth takes charge of the entrepreneurship component of the program, which involves creating and implementing training materials, providing mentorship, and producing monthly progress reports for the training's implementation. Additionally, the program aims to support 1300 women in preparing their businesses for the second phase of the program.





Coverage/ Announcement post





#### Estad | Bokra

EYouth created a platform specifically designed to empower young adults and youth by equipping them with the necessary soft skills to understand the labor market. Through a collection of detailed and interactive educational programs, our platform provides comprehensive training to help individuals navigate the complexities of the labor market successfully.





# vso 2020



#### Challenge Fund for Youth Employment

EYouth, in partnership with the Challenge Fund for Youth Employment, implemented a program in Egypt. The program aimed to create a prosperous future for 200,000 young women and men in the Middle East, North Africa, Sahel & West Africa, and Horn of Africa. It focused on supporting youth employment initiatives and providing opportunities for decent work, personal development, productivity, stable income, social protection, and safe working conditions.





Coverage/ Announcement post







#### FWD Employability Program

In collaboration with Udacity and under the supervision of the Ministry of Communication, EYouth undertook an initiative to support the Egyptian labor market. As an extension of the FWD Egypt program, EYouth implemented a specialized program to empower FWD graduates in three key tracks: digital marketing, data analysis, and web development. The aim was to enhance their employability skills and prepare them for job placements.

Moreover, the program aimed to equip 23,000 participants with the necessary employment skills and personal development competencies required in the job market.









#### Financial Inclusion Training

In partnership with EGBank, EYouth implemented a series of offline sessions targeting high school students. The primary objective of these sessions is to provide education and empowerment, enabling students to make informed financial decisions that will positively impact their longterm financial well-being.





Teens







Coverage/ Announcement post







#### Zain El Kfoof

Misr El Kheir, in collaboration with TVET Egypt, initiated a program to enhance the capabilities of community-based organizations (CBOs) in Upper Egypt. The primary goal was to equip them with the necessary skills and knowledge to successfully implement incubation programs in their respective governorates. Simultaneously, incubation programs were conducted for startups in the tourism sector of Upper Egypt, aiming to support their market establishment and provide them with essential resources. EYouth took on the responsibility of conducting training sessions for the startups, as well as designing comprehensive manuals for the CBOs to facilitate their successful establishment in the market. Additionally, the program focused on empowering the youth in Luxor, Aswan, and Qena by assisting them in creating well-planned and investment-ready presentation materials.





**Participants** 





# alinea 2020



#### **OWAP**

The OWAP Program is dedicated to advancing women's economic integration, with a specific focus on the agribusiness sector. EYouth collaborates with Alinea International to implement the program, which involves designing curricula, reaching out to potential applicants, conducting interviews and selection processes, and organizing the culminating conference event.









#### Advanced Entrepreneurship Camps

EYouth partnered with the Egyptian Banking Institute (EBI) to organize eight advanced camps in various locations across Egypt. These camps provided a platform for 260 youth to actively participate and engage in entrepreneurship. Through these programs, we successfully facilitated the development of 100 impactful business plans, empowering young individuals to transform their innovative ideas into viable ventures.





Coverage/ Announcement post





#### Promoting Self Employment and Entrepreneurship

The program was specifically tailored to benefit over 300 refugees from various nationalities as well as Egyptians. These participants underwent a rigorous 3-month training program focused on entrepreneurship and financial management. The goal was to equip them with the necessary skills and qualifications to successfully launch their own projects. As a result of the program, a total of 325 business plans were developed, and 10 of these plans received grants.









# Capacity Building Program

Providing training programs for the selected NGOs in Upper Egypt









#### Future jobs initiative, e-marketing training

A training program specifically designed to empower Bahraini women, enabling them to embark on a career in digital marketing and become job-ready. The program aimed to provide a comprehensive training and job placement cycle. Additionally, as part of the program, 100 women in Bahrain were successfully matched with available job vacancies provided by our employment partners.









# Ready For Tomorrow

create 20 educational programs for youth in Egypt to support their move to the labor market









# Technology Fellowship Program

A program designed specifically for Arab youth, aiming to provide them with training in coding and Artificial Intelligence (AI). The objective is to improve their employability and enable them to grasp global trends, making them more prepared for the job market. Each team focused on a significant challenge in the MENA region and devised an AI-based solution to address it.









### Capacity Building Program

The objective was to create 45 recorded training hours targeting startup for an advanced investment program





E-Learning Services & Entrepreneurship



**Startups** 



5000 Participants



# BAHEYA 2022



# Long term partnership

EYouth and the Baheya Foundation have joined forces to establish a collaborative partnership aimed at developing a series of educational courses. These courses will be made accessible to the public through a co-branded platform, ensuring widespread availability for all individuals to donate the revenues for treating cancer patients.









#### Climate For All

The Climate Change For All - A Climate Literacy Course is an educational initiative designed to enhance understanding of climate change by exploring its scientific foundations, underlying causes, and the wideranging effects it has on the environment, society, and the economy. This concise program offers a holistic perspective on the ways in which climate change influences individuals, ecosystems, and financial systems. Additionally, it presents actionable measures that can be taken to actively address and mitigate the challenges posed by climate change.





Coverage/ Announcement post





# Capacity Building Program

Providing entrepreneurship program for 50 startups









#### Long term partnership

EYouth and Mohammed Bin Rashid Al Maktoum Knowledge Foundation have formed a partnership aimed at supporting Emirati youth. We are working on a series of projects and initiatives to empower young individuals and foster a culture of knowledge. By combining our efforts, we will collaborate on joint activities, share knowledge resources, and provide training opportunities to enhance the skills and capabilities of our target audience. Our shared vision is to make a positive impact and contribute to the development of youth in various fields.









#### Empower Up

Upper Egypt Employability and Entrepreneurship Training program,

presented by EYouth, is a targeted initiative aimed at catalyzing economic growth and professional development in Upper Egypt's underserved communities. Through a series of 10 comprehensive training programs. EmpowerUP seeks to equip 700 participants across 10 governorates with essential employability and entrepreneurship skills.





Coverage/ Announcement post





### Job readiness Program: Empower ME

The program aims to train and prepare 500 refugees and host communities, equipping them with the necessary skills and knowledge to enter the job market. and to secure job vacancies between white collars and blue collars.



Coverage/ Announcement post









**Training for employment** 

Refugees

500 Participants





### DAFI scholarship Program

Encourage diverse university students by providing them with employment possibilities and coaching.







Youth









### Josour

The program aims to train and prepare 2000 Iraqis by equipping them with the necessary skills and knowledge to enter the job market. through number of extensive trainings in fields such as sales, Marketing and freelancing









### Supporting Saudi Youth

Providing educational programs for youth in UAE to help them get the needed skills required in the labor market to be able to start their career.











**Training for employment** 

Youth

5000 Participants







#### **KAFO**

The primary goal of the program is to offer job readiness training to the youth of Saudi Arabia. The purpose is to equip them with the essential skills necessary to enter the labor market and embark on their professional careers. By providing this training, the program strives to ensure that young individuals have the capabilities and qualifications needed to succeed in the job market and begin their chosen career paths.









**Training for employment** 

Youth

200 Participants



تعلیم بنے ہماری پہچان





### Career Development Program

Offering a Career Development Program specifically designed for university students, enabling them to make informed decisions and choose their desired career paths. This program aims to provide comprehensive guidance and support to students as they explore various professional options, equipping them with the necessary resources and information to make informed career choices. By providing this program, the goal is to empower university students by helping them identify their interests, strengths, and aspirations, ultimately enabling them to select careers aligned with their preferences and goals.





Coverage/ Announcement post





### Long term partnership

Establishing a lasting partnership focused on delivering multiple programs in the UAE, with the objective of preparing the youth to meet the qualifications demanded by the labor market. This long-term collaboration aims to provide a variety of initiatives and initiatives tailored to the needs of young individuals, equipping them with the necessary skills, knowledge, and experience to thrive in the job market. The partnership strives to empower the youth by enhancing their qualifications and readiness, thereby increasing their chances of success in the labor market.









### The fifth elements

The aim is to deliver an educational program designed for the youth in the UAE, with the purpose of equipping them with the essential skills necessary to enter the job market and initiate their professional journeys. This program is geared towards providing the youth with the knowledge and abilities required to meet the demands of the labor market and successfully embark on their chosen career paths. By offering this educational initiative, the goal is to empower the youth in the UAE by enabling them to acquire the necessary skills needed to kick-start their careers.









### Stock Market Awareness

EYouth and Mubasher identified a market gap surrounding the stock market myths and the lack of awareness about trading. To address this, we devised a plan to launch a recorded course aimed at enlightening citizens in the MENA region, with a particular focus on Saudi Arabia (KSA), regarding stock market awareness. Furthermore, our goal was to raise awareness about the stock market among 10,000 young individuals, providing them with valuable knowledge and insights.









### Teens Money Management

EYouth have partnered to support high school students in gaining financial literacy; Conducting a series of free offline workshops to teach 1500 high school students on how to make smart financial decisions that can improve their life.







Teens





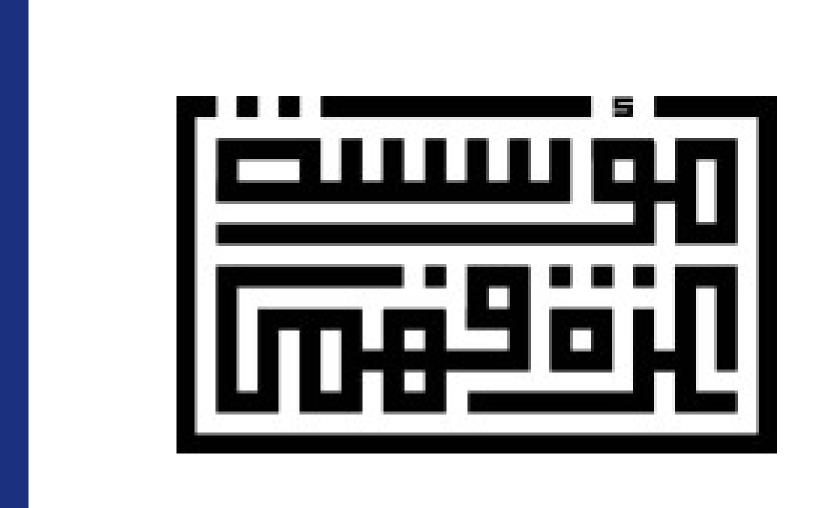




### Jewelry Crafts Entrepreneurship Program

By synergizing the fundamental principles, capabilities, and proficiencies of both the Azza Fahmy Foundation and EYouth, this project aims to cultivate skilled vocational technicians specializing in jewelry making. These technicians will possess the necessary expertise to meet the demands of contemporary and highly competitive industries. The primary goal of this endeavor is to establish a sustainable and lucrative model that effectively trains aspiring entrepreneurs in this particular field. This project endeavors to create a framework that not only qualified individuals for success but also ensures long-term profitability in the jewelry industry.









### Scale Entrepreneurs

The objective of establishing a durable partnership agreement with VMS is to provide entrepreneurs and startups from around the world with the necessary resources, expertise, and connections to thrive in the Saudi Arabian (KSA) market. This collaboration is intended to empower these individuals and organizations by equipping them with the tools and support needed to achieve success in their ventures within the KSA market.







Startups









### Global Entrepreneurship Week 2023

The program celebrates Global Entrepreneurship Week 2023 in Egypt .The program objective is to offer entrepreneurship training to 2000 beneficiaries across Egypt over the course of one week, as part of the Entrepreneurship Week initiative. Following the completion of the training, the participants will proceed to a selection process, wherein we will evaluate and select only 50 outstanding ideas to be presented during the final pitch event where aspiring entrepreneurs will have a platform to present their innovative ideas for sustainability and social innovation startups.









#### Innovate Young

An initiative to help children aged 10 to 12 in TLL's summer program to be innovative and develop an entrepreneurial mindset through interactive workshops









### Technology Fellowship Program-Phase 2

The program aims to empower young people from various Arab nations to address environmental issues using technological solutions. The goal is to enable these youth to develop innovative approaches to tackle environmental challenges facing their communities.









#### Youth Skill Gates

The program aimed to provide training to Egyptian youth in the banking sector through a combination of online and offline activities. The main goals of the training were to increase awareness about financial inclusion and enhance the personal and employability skills of the youth in the banking industry. The program was a collaboration between EYouth and Emirates NBD, and it consisted of both online recorded courses and offline training sessions. The offline training took place in nine different governorates, including Alexandria, Aswan, Assuit, Ismailia, Mansoura, Menia, Qena, Sohag, and Sharqia. The training was conducted over a period of time, and the number of graduates from this phase was over 500 learners. Additionally, an online recorded training on the same topics was available, and the number of graduates from this phase was over 6000 learners. Additionally, EYouth provides Egyptian youths with an English scholarship course at the American University in Cairo













### E-Learning Service

Creating a digital repository of recorded videos, the online library aims to encompass a wide range of skill-building resources. These videos cover various topics, including Meeting Skills, Business Writing, Design Thinking, Project Management, and many more. The purpose of this initiative is to provide individuals with convenient access to educational materials that can enhance their proficiency in these specific areas. By offering a comprehensive collection of recorded videos, the online library serves as a valuable resource for individuals seeking to develop and improve their skills in diverse professional domains.





Youth



12000 Participants

















### Ecopreneurship Program

An entrepreneurship program that supports young entrepreneurs through mentorship and provides them with the expertise needed to solve climate change challenges through their business ideas and expand their network of opportunities.











Climate Change & Entrepreneurship



Entrepreneurs



500 Participants



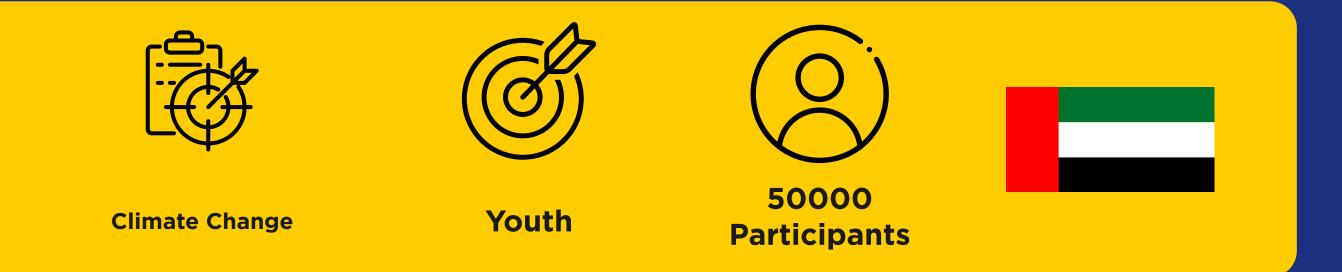




# Road to COP28: A-Sustainability Innovation Program B-Climate Change Academy

We are executing three programs to empower youth through sustainable development and how to be involved in the present climate change during COP28 and beyond, all under the supervision of the MOCCAE.









### Green Jobs Blueprint

The project aims to establish a framework for creating green jobs through MAJRA and EYouth, fostering sustainability within businesses and organizations. It seeks to educate and empower employers and employees on their crucial role in transitioning to a green economy. By contributing to a greener economy, the project aims to promote environmental consciousness and offer knowledge sharing opportunities through platforms like Knowledge Square.









### Financial Literacy Training Program

In partnership with FAB, EYouth has conducted a series of offline sessions targeting diverse groups. The main objective of these sessions is to educate and empower youth so that they can make informed financial decisions for their long-term financial well-being. The partnership aims to provide financial education on topics like budgeting, saving, investing, debt management, and financial planning. By reaching out to different target segments, the initiative recognizes the need for tailored information and strategies to address specific financial challenges and goals. Overall, the collaboration strives to promote financial literacy and empower young individuals to positively impact their financial futures.









#### Continuous Professional development of educators Platform

As part of the Technology-enabled Open Schools for All Project, UNESCO Cairo Office has partnered with EYouth to support the establishment of technology-enabled school systems that are resilient in times of crisis. In this collaboration, EYouth has been entrusted with the responsibility of developing and enhancing the online platform of the Professional Academy for Teachers (PAT). Upgrading the platform is crucial to address the ongoing professional development requirements of educators in Egypt.









### Al For Freelancers

Training program aimed at equipping individuals with the Al skills necessary for online freelancing.







**Frelancers** 





33
Participants

### SERITISH 2024



### Inclusive Youth Empowerment Programme (IYE)

The Inclusive Youth Empowerment Programme (IYE) features two primary tracks within Category One: the Youth Voices (YV) Track and the Active Communities (AC) Track. Below is a detailed description of each track, including participant journeys, objectives, and benefits.









### Sauidpreneur

SaudiPrenure is a transformative initiative aimed at fostering entrepreneurship and innovation within the Kingdom of Saudi Arabia. The project is designed to empower aspiring entrepreneurs by providing them with the necessary tools, resources, and mentorship to succeed in the competitive business landscape. SaudiPrenure focuses on creating a supportive ecosystem that encourages creativity, sustainability, and economic growth.









#### Kido Code

EYouth and Jeel Code will collaborate to design and deliver training programs focused on Al, Mobile App Development, Game Development, and Metaverse for children in Egypt through the EYouth Learning platform.









### Green Entrepreneurship Scholar

A competition for green entrepreneurship scholars targeting 160 participants divided into 35 teams, this program provided the participants with training on environment, entrepreneurship, and one-to-one mentorship sessions, then another online mentorship with experts to help them with their business ideas. After that, they received a pitching day with feedback from the judges, who are experts in different fields. At the end, an Expo event for the top 15 teams to present their ideas.







# التعليم من أجل التوظيف education for employment



### Youth Training for the IBM SkillsBuild program

In collaboration with ILO EFE-Egypt will outreach youth refugees from Cairo, and Alexandria, and train them on IBM SkillsBuild platform. EFE-Egypt will focus on digital jobs in both curriculum and employment opportunities.



Coverage/ Announcement post









**Tech-training** 

Refugees

120 Participants





#### Blockchain Course

Provide an online recorded program for blockchain technology with a certificate for 250000 Particpants in MENA region









**Tech-training** 

Youth

25000 Participants





# Logistics Services for Training Development in the Parallel Training Program Project

The project aims to develop training operations to ensure the smoothness of the training process, its governance, and the achievement of its objectives with high quality and innovation. The project includes the design and development of training curricula and pre-and post-evaluations to establish standards for measuring the project's impact.

















#### Toumouhi

The Toumouhi Challenge aims to empower women in Saudi Arabia by providing them with educational opportunities and fostering their entrepreneurial skills. The program's scope is to reach out to 9000 Saudi women entrepreneurs in the sports field and funneling the best 100 ideas to further advance to receive personalized training in entrepreneurship and employability.





**Youth Women** 

100
Participants











### I.P.Morgan 2024



### JP Morgan

The main objective of this project is to provide workforce readiness training targeting 105 women in Saudi Arabia, and Bahrain by providing them with technical and workforce readiness skills through hybrid training approach, in addition to place 100% at least from each country into jobs through our employer partners.

This is project is a part of an expanded regional partnership with J.P. Morgan, and Education For Employment (EFE), to train Saudi, and Bahraini women for high-quality IT related jobs in their countries' respective sectors, with focus areas on Workforce Readiness, Career Readiness with technical skills.









#### Tarahum Initiative

This project is dedicated to equip Saudi youth from both genders with the required soft skills, employability skills and technical skills to build their capacities and prepare them to join the labor market. The program employs a hybrid model where it provides recorded training sessions in topics pertaining to soft skills and career preparation followed by recorded courses in one of three specialized tracks (HR, CS and Sales or Administrative) and eventually a three-day employability skills offline training.





65 **Participants** 





اللجنة الوطنية لرعاية السجــناء والــمــفـرج عنهــم و أسـرهــم









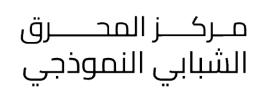


### Mokhayam Al- Tanmeya Al-Shakhseya

This program is dedicated to equiping Bahraini youth with the required soft skills and employability skills to develop and enhance their skills and build their capacities to efficiently find suitable jobs or even be able to develop and sutstin their current jobs. The program employs a hybrid model of both online recorded training sessions along with offline specialized workshops. The recorded sessions mainky focus on soft, communication, cv writting and employability skills while the workshops offer other several technical topics such as web development, marketing and entrepreneurship.

















### Youth City

This program is dedicated to bahraini children aged 8-12 years in order to provide them with the basic soft skills, communication skills and entrepreneurial skills that will shape their mindests and build their capacities. As this program will help children to shaping a brighter future for themselves, their communities, and the world at large.



مــركــــز المحــــــرق الشبابي النموذجي





Education



children



30 **Participants** 









#### KOICA & GAC - Women Entrepreneurship Training Sessions

A program dedicated to empowering women and developing their entrepreneurship skills in seven governorates throughout Egypt. EYouth takes charge of the entrepreneurship component of the program, which involves creating and implementing training materials, conducting online training sessions, delivering offline TOTs and worshops along with coaching and mentorship sessions to support women crystalize their business ideas and start their own business and advance to seed funding.







School of **Continuing** Education



