

Data Governance in Africa Initiative

Looking to scale up a digital social innovation?

Think Like an Investor Private Sector Call for Proposals

Our goal is to encourage the use of data across borders and create social value through data-driven Digital Social Innovations (DSIs) in Africa's digital space, while also providing information on regulations specific to different sectors. This entails aiding African businesses in reaching investment readiness through training, mentorship, and networking with investors from Africa and Europe. Additionally, we facilitate partnerships between European and African stakeholders to drive sustainable social and economic development.



Countries*

South Africa, Botswana, Tanzania, Zambia, Namibia, Kenya, Senegal



Participants

Data-driven startups and small- and medium-sized companies



Duration

06/2024 - 12/2025

APPLY NOW



We Offer

Tailored Investment Readiness Training

Tailored training supports refining your business model for sustainable success, covering topics like intellectual property rights, franchising, finance, sales, and pitching skills.

Mentoring

Get connected to experienced industry professionals from Europe and Africa who can guide you in growing your business.

Matchmaking & Networking

Attend industry events to showcase your project and establish connections with potential partners and investors.

Where

Activities occur in African and European countries with some online components.



We're Looking For



10 scalable data-driven DSIs with social impact



Alignment with Sustainable Development Goals



Diverse and multi-stakeholder teams, including African-European collaboration.



Contact:

thinklikeaninvestor@haus.fi

Data Governance in Africa Initiative

Human-Centric Data Economy

Digital Social Innovation

Data-driven digital social innovation uses data and analysis to develop innovative technology-driven solutions, enhancing decision-making and progress. It addresses societal challenges and achieves positive impacts through digital implementation, skill enhancement, and data optimization, ultimately driving sustainable economic growth. Here are potential themes it could address:

E-Health

E.g. cross-border health data sharing

Digital Inclusion

E.g. addressing youth & gender gaps, digital rights, education

Climate Change

Energy, waste management, climate-smart agriculture

Other themes

Financial Inclusion & Open Banking, Connectivity Solutions, Governance Enhancement

APPLY NOW >>

Timeline

3 JUNE -
4 AUGUST 2024

Launch of the
'Think Like an
Investor' Call

AUGUST-
SEPTEMBER 2024

Evaluation
and Selection
of 10 DSIs

OCTOBER 2024 -
DECEMBER 2025

Investment
readiness
training,
mentoring,
matchmaking
& networking

JANUARY -
JULY 2026

Wrap up and
reporting,
packaging of
good practice

All activities take place in English, so proficiency in English is needed.

The Data Governance in Africa Initiative aims to foster a development-oriented and human-centric data economy and society in Africa, in collaboration with the African Union and European Union's broader strategic partnership on Digital Cooperation.

This call, falling under the Initiative, is part of a collaboration between Enabel, HAUS, and ESTDEV, the Belgian, Estonian, and Finnish development agencies respectively, supporting the scaling up of data-driven Digital Social Innovations.

The Data Governance in Africa Initiative is implemented with the financial support of the European Union and five EU Member States (Belgium, Estonia, Finland, France, and Germany) as part of the EU Global Gateway Strategy.