



brandfluence.

We build brands that
influence generations.

www.brandfluence.agency

HELLO!

We provide top-notch marketing solutions,
that best fit your company's needs.

Table of Content

Introduction	5
About us	6
Founders	8
Why choose us	10
Services	12
Clientele	14
Our approach	18
Portfolio	22
Contact us	118



Introduction

Every company has an identity, an intangible quality that makes them who they are. Often, we assume we understand how the world perceives us because we believe in the image we set forth. But make no mistake, the world has more followers than leaders. Within this dichotomy is where you can control how your customers view your brand.



About Us

Brandfluence agency is a digital marketing agency based in Prishtina, Kosovo. We have been transforming businesses and putting people at the heart of creating digital experiences since 2019.

The story of how we began, goes back to 2015, where we got to know one another working at the same company in the Marketing department. After some years of working together in digital communications and gaining experience in various forms, co-workers became good friends.

In 2019, this group of friends formed a digital marketing agency to facilitate businesses in the emerging digital marketing field. We have worked closely with different industries locally and internationally and managed to INFLUENCE the way their brands are perceived from the outside.

Our expert staff employs a comprehensive approach to understanding your brand and how you want to be viewed by your customers.

Where you might see a positive, we might see a problem.

Where you might ignore a solution, we might see a path toward success.



"Your talent determines what you can do. Your motivation determines how much you are willing to do. Your attitude determines how well you do it."



Professionalism



Quality



Responsiveness



Project Management



Competitive Prices

Why Choose Us

Only after we fully understand your company, goals, competitors, and target market, do we propose a strategy. We bring our diverse background in strategic planning, digital marketing and advertising, PR, graphic design, branding, website design and development, and research to work for your company. Not only will your communication materials look wow, but they will also for sure bring desired results.

Our rule is: if we are not 100% certain that we can deliver on the agreed time-line, we're out. Period. We are strict when it comes to delivering on time, and we have not once missed one. Your company has an opportunity to work with vigilant professionals who are committed to excellence and to exceeding client expectations.

"You want positive results.
We know how to get them – effectively."

Services



Social Media Marketing

We help businesses generate leads, build their brand, boost sales, and drive website traffic through relevant social media platforms.



Content Creation

We generate ideas that appeal to your buyer persona, creating written or visual content around those ideas, and making that information accessible to your audience as a blog, video, infographic, or other formats.



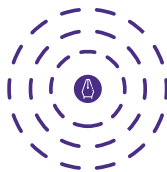
Copywriting

We find the most suitable words, either written or spoken, to try to get people to take an action after reading or hearing them.



Public Relations

Through strategic communication we build mutually beneficial relationships between companies and their audience.



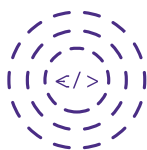
Graphic Design & Branding

Using recent trends, we create brand identities and the image of companies based on the type of service/ product they offer.



Video Production & Editing

We shoot and edit video projects at a professional level for storytelling that stands out from the competition.



Web Design & Development

We design and develop your website, so it turns into a high-performing marketing tool for your business.



Marketing Strategy and Consultancy

We provide expert marketing strategy consulting to businesses to help them improve their marketing systems and grow faster.

Clientele 50+

Clients in 3 continents served with top-notch marketing services

- 1 Kosovo 2 Germany 3 Switzerland 4 Lebanon 5 UK 6 USA 7 UAE







Dr. MEMA
ambulanca specialitike stomatologjike

ALBADENT
DENTAL  CLINIC


enchele

PaneVino
BAR & RESTAURANT



PREMTIMI
construction



Fiona Nuyhi
MAKE UP ARTIST

 **LISI-M**
AUTO ACCESSORIES

 **next gen
networks
institute**

★ PASTICCERIA ★
Fellini
Sweet
AND COOL

Tufka

MERTUR



Fleur Meux



Livë



URA
DENTAL CLINIC



Our approach

From the moment our clients are on-board, we follow a strict process through which we implement a project.

Brainstorming

The team gets together to share and discuss ideas relating to the project. A roadmap and strategy is prepared, where relevant tools and methods that are required are highlighted to reach the goals.



Content

A content calendar is prepared where different social media posts are planned, including engagement, brand awareness and sales posts. All have one thing in common: grabbing attention of the audience and staying in their minds. .



Approval

The content calendar and designs are sent for approval to the client. Based on received feedback, the creative team adapts comments and finalizes materials.



Creative

Our highly skilled graphic designers design and create materials that have been priorly approved by the client, using the most recent creative tools and software.



Execution

The approved materials are executed and posted, using relevant hashtags and captions to attract the right audience and build a relationship with them.





Portfolio



Company Profile

Client: Morals AE

Services offered:

- Graphic design
- Copywriting

A MESSAGE FROM OUR CEO



Roberto Marzocchi
Presidente e Amministratore Delegato

Il 2020 è stato un anno di sfide e opportunità. In un contesto economico e sociale in continua evoluzione, Euro Albia Holding ha affrontato con determinazione e resilienza le sfide del mercato, mantenendo la sua posizione di leader nel settore e realizzando importanti traguardi.

Grazie al nostro team e ai nostri partner, abbiamo conseguito risultati significativi, rafforzando la nostra posizione di mercato e migliorando la nostra performance finanziaria. Il 2020 è stato un anno di crescita e di successo, e noi di Euro Albia Holding siamo orgogliosi di averlo vissuto.

LEADERSHIP



Roberto Marzocchi
Presidente e Amministratore Delegato



Anna Maria Marzocchi
Vice Presidente e Amministratore Delegato



Roberto Marzocchi
Presidente e Amministratore Delegato

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**EURO ALBIA
HOLDING**

**EURO ALBIA
HOLDING**

THE NEXT 10 YEARS



Roberto Marzocchi
Presidente e Amministratore Delegato



Anna Maria Marzocchi
Vice Presidente e Amministratore Delegato



Roberto Marzocchi
Presidente e Amministratore Delegato



Roberto Marzocchi
Presidente e Amministratore Delegato



A MESSAGE FROM OUR CEO



Roberto Bello
Founder & Chief Executive Officer

Roberto Bello is an Italian citizen with Albanian roots that started his career at the age of 16 when he was a student and a full-time employee. His vision was to start his own company and risk his reputation between Europe and the Middle East. After his journey in Europe, Roberto decided that it was time to bring his experience in construction and development skills to return to the Middle East, specifically in the United Arab Emirates. His vision of creating a new company was realized in 2010.

After realizing that construction projects were not enough, Roberto decided to diversify all his existing services under one umbrella, by creating Euro Alba Holding in early 2012. The step to start a new company was not the most difficult, but the support and collaboration in the U.A.E. where he was living to make his Italian and Albanian roots and the Middle East vision to the Middle East Holding was a long and difficult process and the basis of success today.

"The success of Euro Alba Holding is a result of a team of professionals who are passionate about their work and who are committed to the success of the company and its clients."
Roberto Bello

LEADERSHIP



Roberto Bello
Vice Chief Executive Officer



Irina Bello
Chief Financial Officer



Nadia Othman
Chief Commercial Officer

The management team consists of highly educated people with solid professional experience in respective fields. They play a vital role in guiding our company, helping us for our purpose and achieve our vision of bringing vision of innovative magnitude to the field of construction, design and management.

"The success of Euro Alba Holding is a result of a team of professionals who are passionate about their work and who are committed to the success of the company and its clients."
Euro Alba Holding





Wayfinding

Client: ITP Prizren

Services offered:

- Street and building name proposals
- Creative concept and branding
- Graphic design



Agro & Food
Processing



Creative and
Cultural Industries



ICT and
Technology



Research and
Development



Vocational
Education Training



ITP> Innovation & Training Park Prizren

Gastro
Produkt
Prizren Sh.p.k

KREN & OED

OPRIMUS

* spectra

Pambuku

finet

EIZEK

RTK



ITP> Innovation & Training Park Prizren
Management Team



ITP> INNOVATION & TRAINING PARK PRIZREN
KOSOVA

Makerspace
Innovation Center
Prizren

SMART
PROJECT



AUTOPARK PRIZREN







Billboard Design

Client: Stone Castle Vineyards & Winery
Year: 2022

Services offered:

- Creative concept
- Graphic design







POP!

Pinot Grigio
2012



STONECASTLE
VINEYARDS AND WINERY

STONECASTLE®
VINEYARDS AND WINERY





Label Design

Client: Stone Castle Vineyards & Winery
Year: 2022

Services offered:

- Creative concept
- Graphic design



Pinot Grigio
2021



STONECASTLE
VINEYARDS AND WINERY



STONECASTLE
VINEYARDS AND WINERY



Pinot Grigio
2021

100% Pinot Grigio

STONECASTLE®
VINEYARDS AND WINERY



Pinot Grigio
2021

750ML

Product of Kosovo

Alc.13% by Vol.



Festival Booth Design

Client: Stone Castle Vineyards & Winery
Year: 2022

Services offered:

- Creative concept
- Graphic design





STONECASTLE
VINEYARDS AND WINERY

STONECASTLE
VINEYARDS AND WINERY

STONECASTLE
VINEYARDS AND WINERY

STONECAS

STONECAS





Insurance Card Design

Client: Illyria Insurance
Year: 2021

Services offered:

- Branding
- Graphic design



KARTELE SIGURIMI

INSURANCE CARD



DATA E SKADIMIT
EXPIRY DATE

31.12.2022



KARTELE SIGURIMI

INSURANCE CARD



Shëndet!

Besfort JAHJA

09.08.1979 / M

NR. PERSONAL / REF.
PERSONAL REF. NO.

XK - 123456789

DATA E SKADIMIT
EXPIRY DATE

31.12.2022



Besfort JAHJA

09.08.1979 / M

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EXPIRY DATE

31.12.2022

24H TBS TEAM 24 MEDICAL ASSISTANCE

KARTELA KËRKESET SIGURIMIN SHPËRNYET MËKËSËSORE NË GJITHA KËRKESAT PËR KOMPANINË DHE LIDHUR ME MËKËSËSORE DËRGOJEN ASISTENCË MËKËSËSORE TBS TEAMIN. TË GJITHA MËKËSËSORE PËR PACIENTIN DHEËT NË DREJTICË ADMINISTRATIVË SPITALORE QË NË DREJTICË TË GJITHA RAPORT TRAJTIMIT SPITALOR NË TË NËNËN ADRESË PËR KOMPANINË.

THE HOLDER OF THIS CARD IS INSURED FOR MEDICAL EMERGENCY. ALL INTERNATIONAL QUERIES REGARDING MEDICAL ASSISTANCE SHOULD BE REFERRED TO TBS TEAM 24. ALL LOCAL QUERIES REGARDING MEDICAL ASSISTANCE SHOULD BE REFERRED TO THE LOCAL HOSPITAL ADMINISTRATIONS. REQUESTED TO SEND A REPORT REGARDING IN-PATIENT TREATMENT TO THE SAME ADDRESS.

24H TBS TEAM 24 MEDICAL ASSISTANCE

KOMPANIA E SIGURIMEVE ILLYRIA INSURANCE COMPANY
SHËSHI NËNË TERESA, NR. 33 1000 PRISTINE, KOSOVË

TEL: +3831038 750 850 / 0800 750000

E-MAIL: CLAIMS@ILLYRIAINSURANCE.COM / M

KARTELE SIGURIMI

INSURANCE CARD



Shëndet!

DATA E SKADIMIT
EXPIRY DATE

31.12.2022



KARTELE SIGURIMI

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09.08.1979 / M

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EXPIRY DATE

31.12.2022





KARTELE SIGURIMI

FAMILJARE

KARTELE SIGURIMI

PËR BIZNES

KARTELE SIGURIMI

GRUPORE





Brand Awareness



Client: Swinto

Year: 2021

Services offered:

- Branding
- Graphic Design
- Website Design





Swinto Social Media Proposals





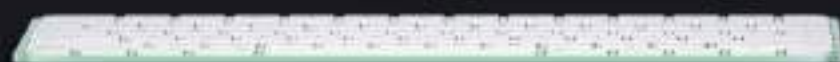
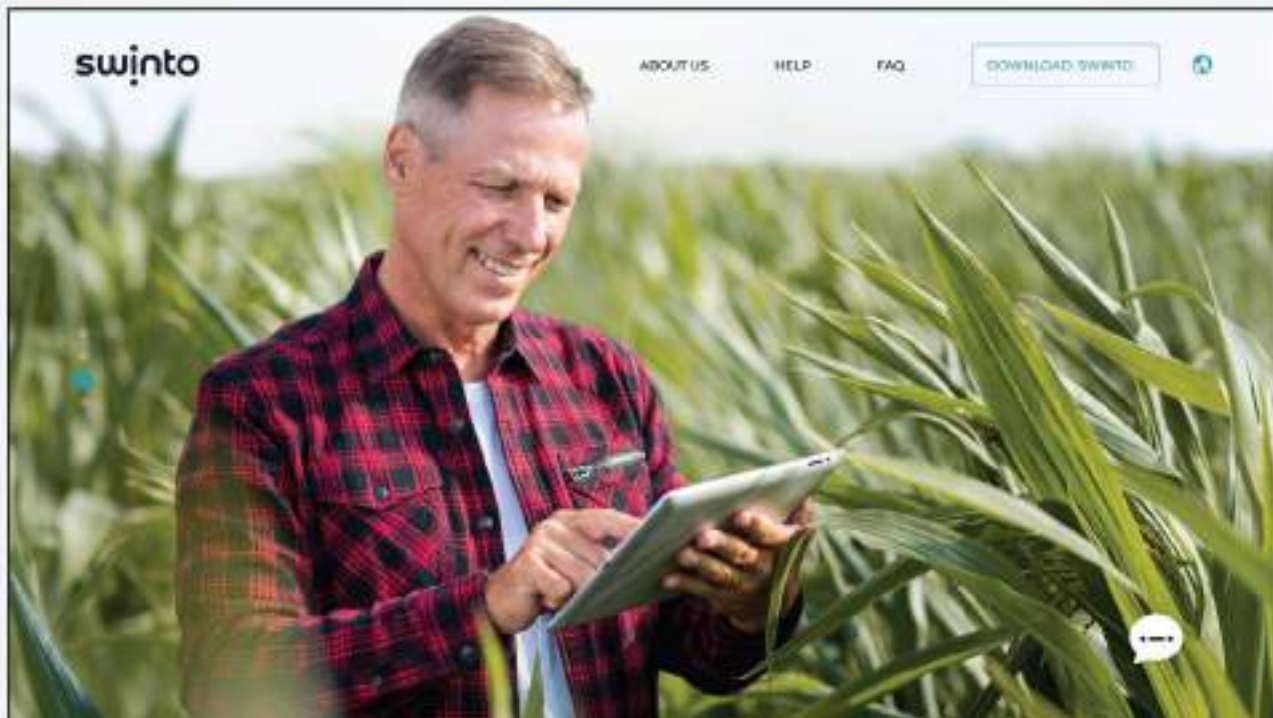
swinto

ABOUT US

HELP

FAQ

DOWNLOAD SWINTO





Brand Identity

Client: Amelie

Year: 2022

Services offered:

- Branding
- Graphic Design



AMÉLIE

PHARMACY





AMÉLIE
PHARMACY



AMÉLIE
PHARMACY

👤 Emri Mbiemri

☎ +383 00 000 000

✉ Example@example.com

📍 Rr. Isa Demaj, Pejë

🌐 amelie_pharmacy

🌐 amélie pharmacy









Concept Design



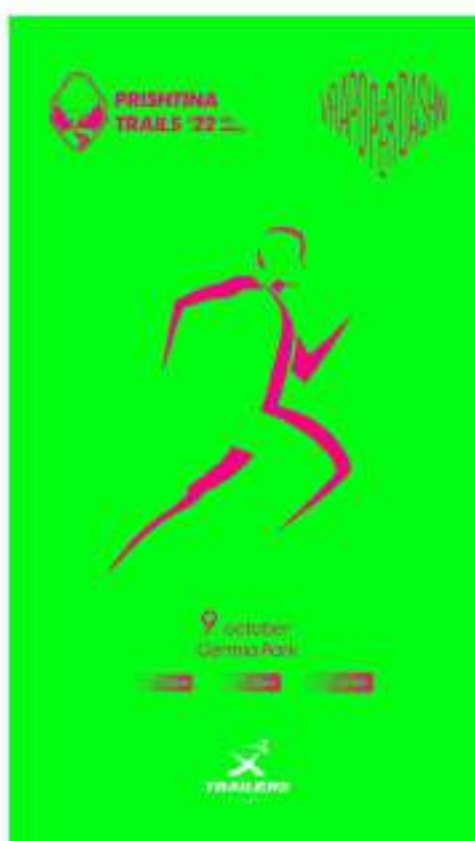
Client: Prishtina Trails
Year: 2022

Services offered:

- Branding
- Graphic Design











Brand Identity



Client: Inside Montessori
Year: 2021

Services offered:

- Branding
- Graphic Design
- Website Design




Inside
Montessori











Maria MONTESSORI
TRAINER





Brand Identity

Client: Fabulash Brows
Year: 2021

Services offered:

- Branding
- Graphic Design

Fabulash Brows
By Nita





Treat Yourself Well

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**FabuLash
Brows** By Rita

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Be Confident



Fabulashy Brows
By Fabi

Be
Confident



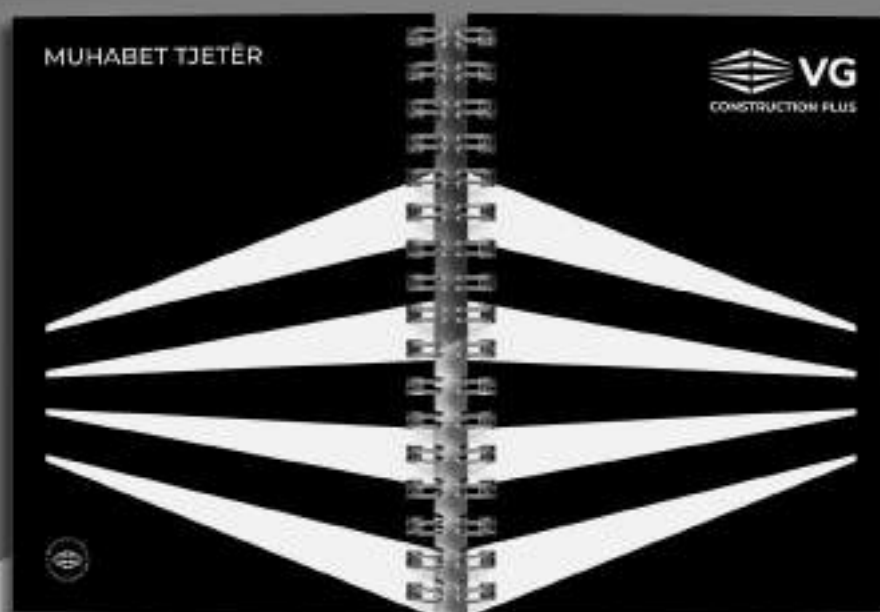
Brand Identity

Client: VG Construction
Year: 2021

Services offered:

- Branding
- Graphic Design













Brand Identity

Client: Swiskocert
Year: 2021

Services offered:

- Branding
- Graphic Design

CONCRETE PRODUCTION

TESTING WEEK • CERTIFICATION CONFERENCE



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LOGO



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CONCRETE PRODUCTION

TESTING WEEK • CERTIFICATION CONFERENCE



Digital Marketing

Client: TVALB

Year: 2022

Services offered:

- Branding
- Graphic Design
- Website Design

TV  ALB

9:45 PM

Monday, August 24

TV



RTK



rtsh

rtk

KTV



rtsh

rtk

rtk

rtk

Recently watched



TV ALB



SHKARKO APLIKACIONIN E TVALB PËR

SMART TV

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TV ALB RTK Kënga ART



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TV ALB



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VETËM
\$5.99
/MUAJI

JU SJELIM KINEMANË
NË SHITËPINË TUAJ



TV ALB

TV ALB

AFËR JUSH, NË ÇDO KOHË.



TV ALB

ATLETICO M. ? ? REAL MADRID



FITO 1 MUAJ ABONIM FALAS

CELLO REZULTATIN I PAFI

Q3+ KIDS NOVELAS TV ALB

PROVO FALAS
MBI 240+
 KANALE SHQIPTARE
 LOKALE DHE KOMBËTARE

ABONOHU TANI
TVALB.COM

TV ALB

10,000 FILMA NGA
MË TË FUNDIT

ME VOD SHIKONI
 DERI NË 10000 FILMA, SERIALE, DOKUMENTAR
 DHE KONCERTE NË ÇDO KOHË

TV ALB

PROVO TVALB FALAS

APLIKO TANI

TV ALB

TV ALB

SHKARKO APLIKACIONIN TANI!

BËHU PJESE E LOJËS,

Available on the App Store and Google Play.

KAMPIONË
 SERIE A 2021-22

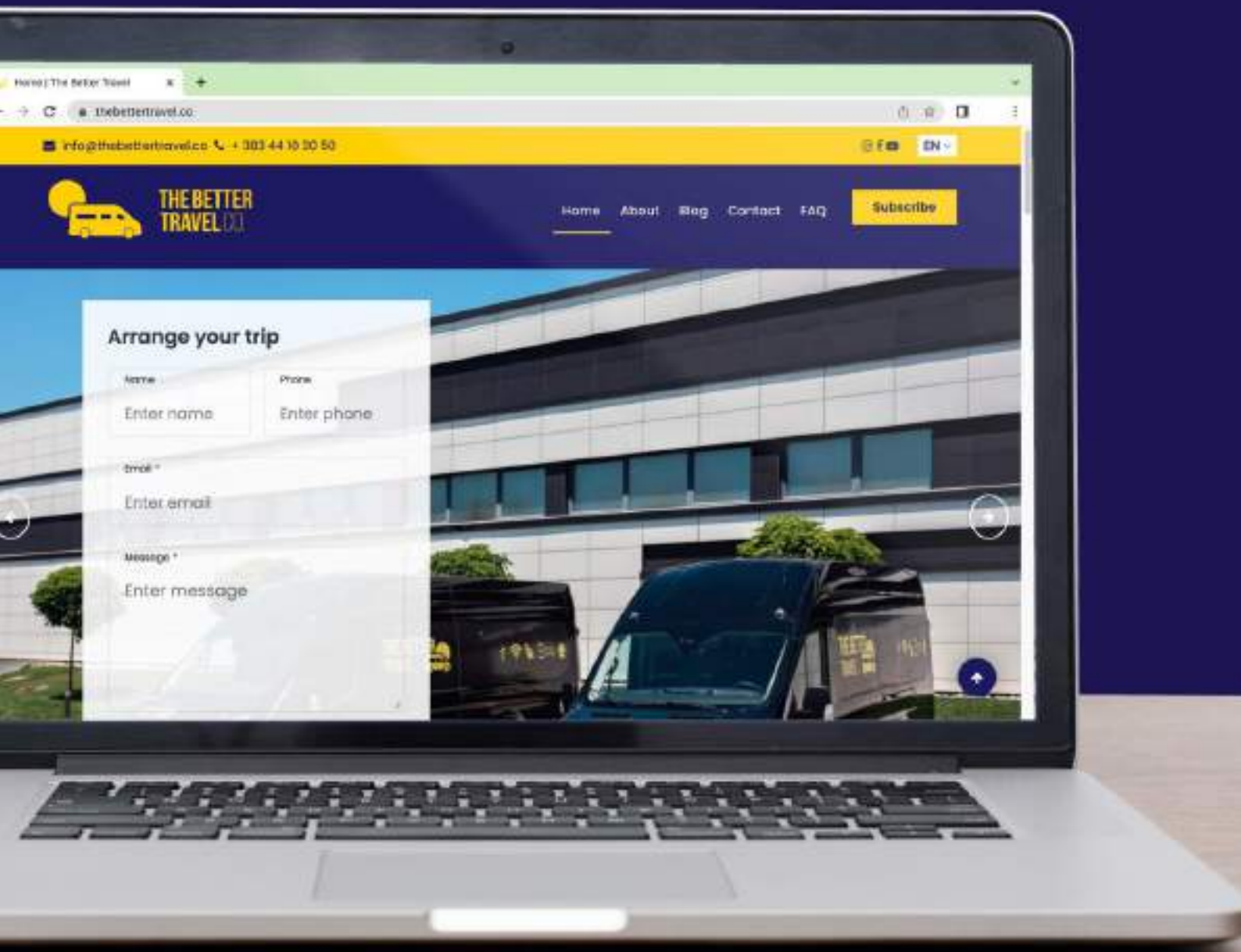


Digital Marketing

Client: The Better Travel Co
Year: 2021

Services offered:

- Branding
- Graphic Design
- Website Design
- Content creation









Digital Marketing

Client: Pastao

Year: 2022

Services offered:

- Branding
- Graphic Design

pastao

EATERY





pastao
EATERY

Pasta Carbonara

3.50€



FREE DELIVERY
045 300 201

pastao
EATERY

Pasta Al Pesto

3.50€



FREE DELIVERY
045 300 201

pastao
EATERY

PASTA *Bolognese*

3.50€



FREE DELIVERY
045 300 201

pastao
EATERY

Beef Tortilla

3.20€



FREE DELIVERY
045 300 201





Digital Marketing

Client: Fellini

Year: 2022

Services offered:

- Branding
- Graphic Design
- Content creation

◆ PASTICCERIA ◆
Fellini
Sweet
AND COOL









Website and Digital Marketing

Client: Grace Aesthetic

Year: 2022

Services offered:

- Branding
- Graphic Design
- Website Design









Digital Marketing

Client: Bikeplus

Year: 2022

Services offered:

- Branding
- Graphic Design







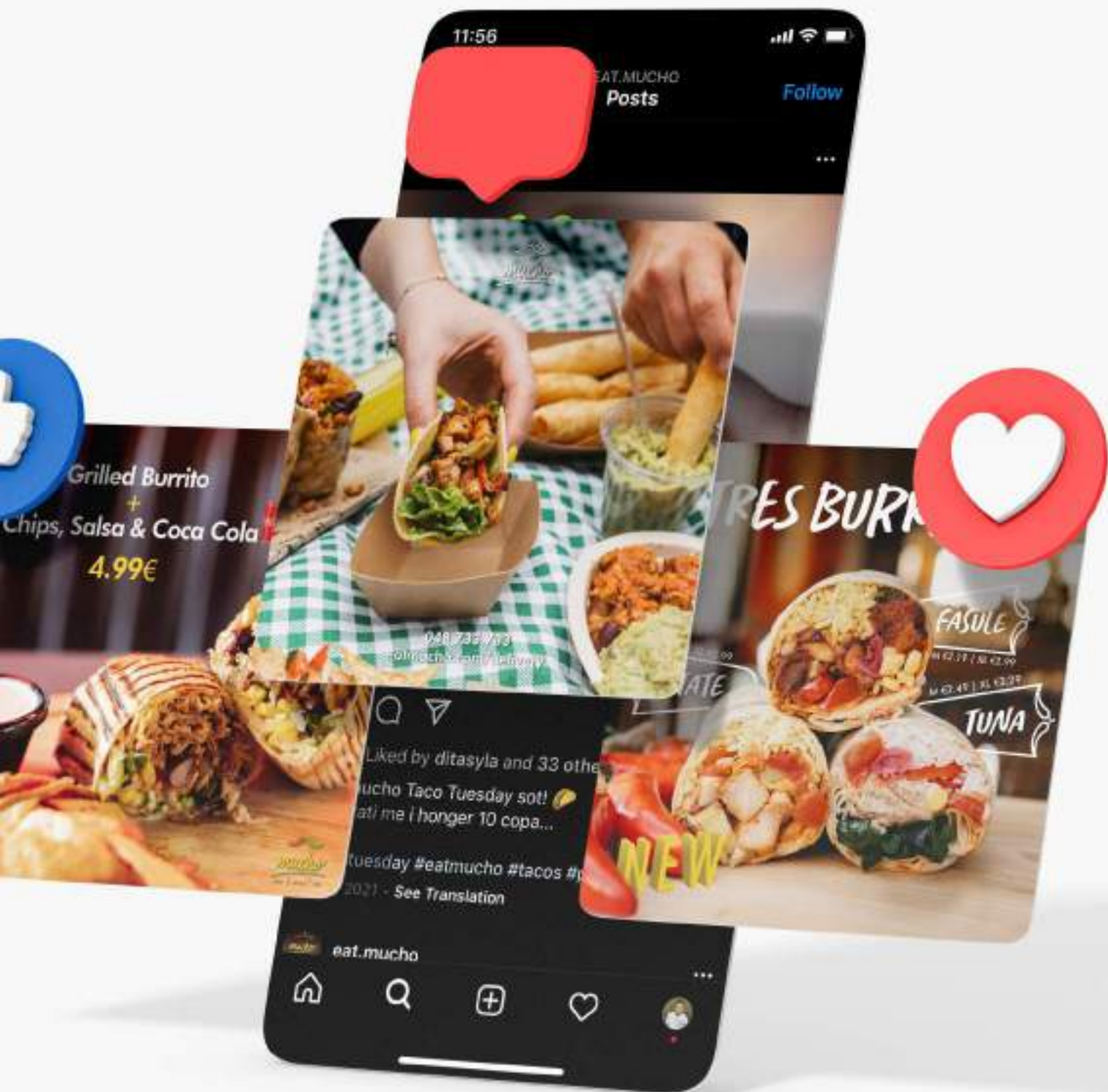


Digital Marketing

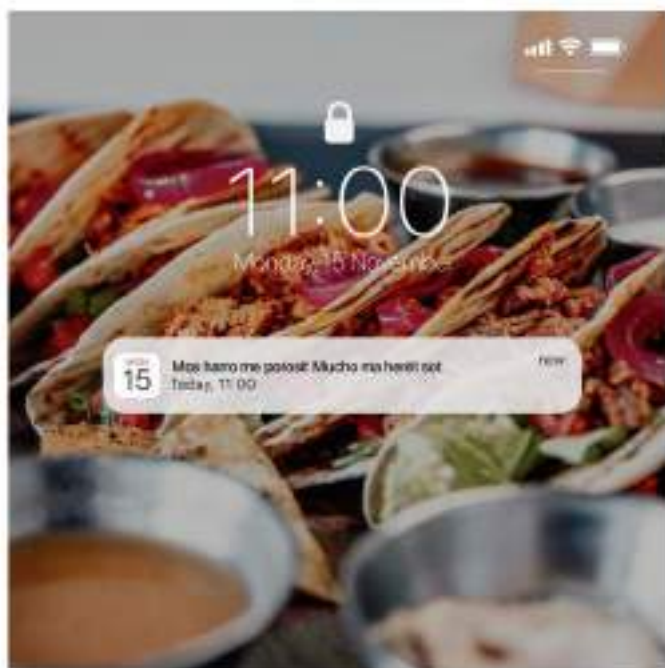
Client: EatMucho
Year: 2021

Services offered:

- Branding
- Graphic Design









Website and Mentoring Platform



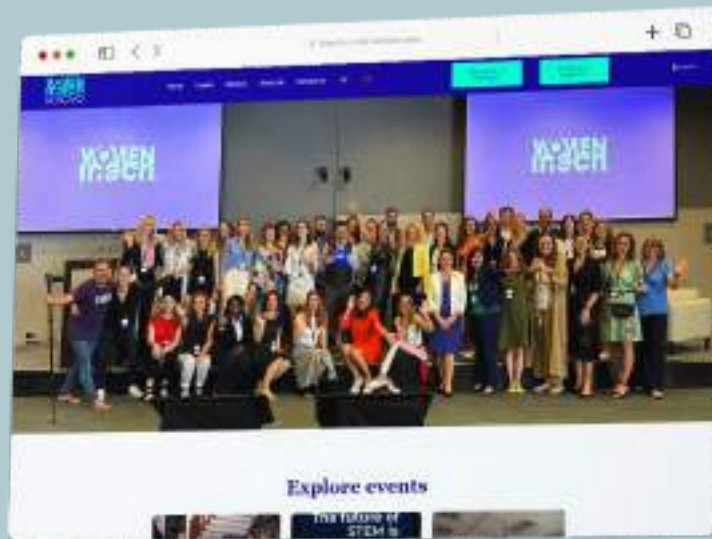
Client: Women in Tech Kosovo

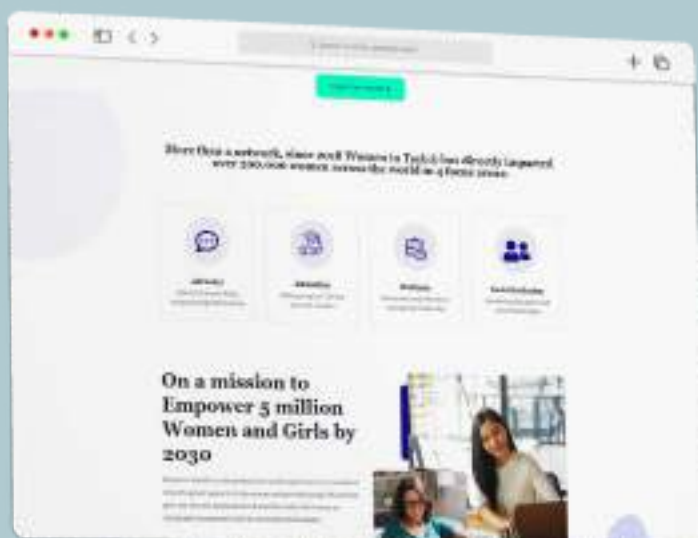
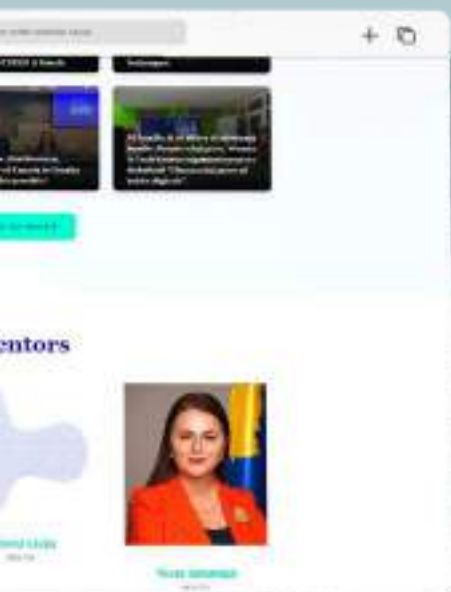
Year: 2021

Services offered:

- Branding
- Graphic Design
- Website Design









Contact Us

We believe our profile has provided a general overview of who we are and what we do, however we would be happy to schedule a meeting and share even more. Let us build your brand and influence generations!

Thank you.

brandfluence 

Email.

info@brandfluence.agency

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Phone.

+383 43 700 987

Address.

Prishtina, Kosova

Contact Us



brandfluence.

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