



# WEVIOO GROUP

Tunis- Paris - Algiers - Dubai - Abidjan

## Corporate presentation



# INTERNATIONAL PLAYER TO ASSIST YOU IN YOUR DEVELOPMENT STRATEGIES

Projects delivered in more than 30 countries out of our 5 international offices



**300**

Employees and experts



**+20**

Years of experience



**30**

Countries covered by our projects



**05**

Offices in Tunis, Paris, Algiers, Abidjan  
Dubai



Our business offer

# WEVIOO OPERATES ON 4 SERVICE LINES



## BUSINESS STRATEGY

- IT STRATEGY
- SUPPLY CHAIN STRATEGY

## BUSINESS PROCESS REENGINEERING

- OPERATING MODEL DESIGN
- OPERATIONAL EFFICIENCY
- CUSTOMER RELATIONSHIP MANAGEMENT
- HUMAN CAPITAL MANAGEMENT
- PERFORMANCE MANAGEMENT

## TRANSFORMATION PROJECTS SUPPORT

- PROJECT MANAGEMENT SERVICES (PMO)
- BUSINESS ANALYSIS AND SUPPORT
- CHANGE MANAGEMENT

## IT PROJECTS ENGINEERING

- TECHNOLOGICAL EXCELLENCE
- SOFTWARE DEVELOPMENT
- SERVICE CENTERS OUTSOURCING

# Our business offer for WEVIOO OPERATES ON 4 SERVICE LINES



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# Business Strategy 1/2

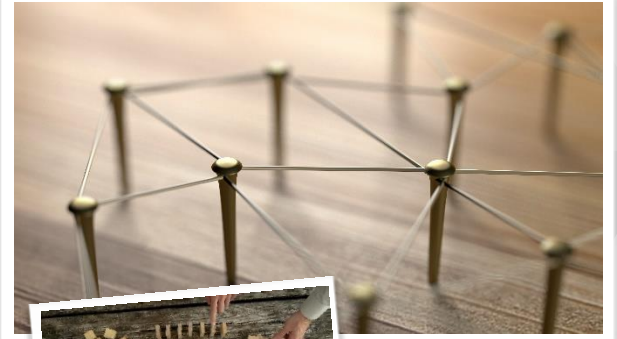
## INFORMATION TECHNOLOGY STRATEGY

Growth opportunities are nowadays offered through the arising technological advances, giving them the opportunity to become major actors on digital evolution.

1. Align **IT projects** with the **enterprise overall strategy**,
2. Develop a **consistent roadmap** to achieve these projects within the best standards of performance.

Our support allows you to:

- define improvement actions at organisational, functional, and technical levels,
- prioritise the defined actions,
- calculate the related the Return On Investment



# Business Strategy 2/2

## SUPPLY CHAIN STRATEGY

Facing a highly competitive market, organizations are now aiming to improve their responsiveness to customer needs and reduce the complexity of their logistics chains while controlling operating costs.

WEVIOO proposes to assist customers to rethink their Supply Chain strategies through a three-phase approach:

1. **Understand the present situation** by assessing and providing to our customers a clear vision of their Supply Chain,
2. **Imagine the future** by designing a strategic roadmap that will lead their supply chain's towards performance and competitiveness,
3. **Achieve the roadmap** by supporting our customers in setting up the new supply chain organisation.



Our business offers

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# Business Process Reengineering 1/5

## OPERATING MODEL DESIGN

Support our customers in setting up a result oriented organization based on best lean practices

Ensure the internal resources support to the new changes through:

- organisational structures transformation,
- processes review,
- Innovative tools design,
- information systems upgrade.





## Business Process Reengineering 2/5

# OPERATIONAL EFFICIENCY



Our consultants will deploy a set of approaches and methodologies in order to identify the most relevant operational improvement leverages:

1. **Identifying** non-productivity causes and non-optimal use of resources (lean-six sigma...),
2. **Accurate Sizing of requirements** considering customer's needs and company's expected profitability,
3. **Supporting** the implementation of the solution till proper achievement of the operational and financial targets.

# Business Process Reengineering 3/5

## CUSTOMER RELATIONSHIP MANAGEMENT

Our consultants have built a concrete expertise and a tailored approach to Customer Relationship Management projects in order to properly assist companies in:

- Enhancing their customer orientation,
- Align their organization with their processes,
- Take advantage of new information technologies and organizational digitalization (multi-channel, web 2.0, big data, etc.).



## Business Process Reengineering 4/5

# HUMAN CAPITAL MANAGEMENT



In order to transform Human Resources into a key partner serving your businesses and your overall strategy, wevoo developed a 3 steps approach allowing harmonization and industrialization of HR processes while integrating modern HR management tools:

1. Clarify,
2. Formalize,
3. Effectively implement HR policies, organization, roles and responsibilities.

# Business Process Reengineering 5/5

## PERFORMANCE MANAGEMENT

Effective performance management requires:

- **Transparency** – having factual and accurate data,
- **Management** – having methodological and organizational tools.



Our consultants support business line management teams in designing and implementing KPIs and dashboards, improving:

- strategy management efficiency,
- technical solutions identification setting up BI projects' success.

We also assist the analysis and the valorization of business data through the implementation's support of scalable BI architectures and Big Data solutions.

Our business offer

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# Transformation Project Support 1/3

## PROJECT MANAGEMENT SERVICES (PMO)



Wevoo provides you a set of project management services:

- based on the **Project Management Institute** principles,
- Adapted to programs management specificities
- delivered by proficient consultants, certified as **Project Management Professionals**.

Our consultants also support our clients in setting up and **managing strategic programs and portfolios**.



# Transformation Project Support 2/3

## BUSINESS ANALYSIS AND SUPPORT



Our consultants support your IT projects:

- **Upstream** – Business cases elaboration, requirements definition and provider's selection,
- **Downstream** – Business Analysis & Functional Design, Test Management, Change Management

## Transformation Project Support 3/3

# CHANGE MANAGEMENT

Our consultants developed a set of change management techniques adapted to companies size, project scale and stakeholders ability to change.

We suggest a four-steps support:

1. **Assess** individuals' change ability,
2. **Formalize** company's upcoming challenges,
3. **Mobilize and Implement** change by providing tailored solutions,
4. **Monitor & Manage** the change.





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# IT projects engineering 1/3

## TECHNOLOGICAL EXCELLENCE

Creating **innovative** products and services is critical for our clients in order to benefit from the opportunities that **modern technology** provides.



WEVIOO provide its clients technological solutions to speed up their cycles of innovation and empower their capacity for R&D:

- Advice and technological expertise.
- Prototyping and realization of interconnected smart objects.
- Design and development of innovative digital devices web / mobile / Big data
- Provides guidance in integrating and deploying IoT systems on a worldwide scale, including the MENA region.
- Support and maintenance in an operational state of IoT systems thanks to our capacity for delivering nearshore.

# IT projects engineering 2/3

## SOFTWARE DEVELOPMENT

We develop made-to-measure applications meeting our clients' specific requirements.

This includes creating new applications, migrating outdated ones or developing modules to integrate new functionalities.

The development process is often exposed to these constraints:

- Meeting the users' expectations.
- Respecting tight deadlines (time-to-market)
- Having good technical expertise and skills.
- Managing the project's life cycle including their ups and downs.
- Avoiding budget deficit and keeping high quality for a reasonable price.



## IT projects engineering 3/3

# SERVICE CENTERS OUTSOURCING

Wevioo sets up software maintenance and testing platforms for its IT development customers. Our solutions are based on a flat rate method and through commitment to the result.



Wevioo provides flexible and agile solutions that comply with international development and security standards:

- Set up dedicated teams within short deadlines.
- Identify and present appropriate profiles to clients.
- Logical and physical safety devices aligned with ISO27001.

# Management Consulting Services

## SOME OF OUR REFERENCES



# STRONG CORPORATE VALUES

Since 1998, WEVIOO develops a corporate culture based on commitment, quality, performance and innovation



## QUALITY COMMITMENT BASED

- More than 90% of revenue generated on a fixed-price basis with commitment to results
- Models and standards of the highest quality, regularly audited by our clients (ISO 9001 in 2008, PMI, ITIL, Security, PCA, RSE...)
- A culture of continuous striving after improvement in order to better meet our clients' needs



## CONTINUOUS INVESTMENT IN HUMAN CAPITAL

- The marriage of expertise and teamwork are the backbone of our company
- We employ selectively and carefully develop our human capital
- A culture of close management that promotes autonomy and empowerment
- Continuous investment in training and structured processes of career management and evaluation
- Comfortable work environments



## INNOVATION AND GROWTH

- Financial autonomy and sustainability
- More than 20 years of investment and steady growth
- Accelerating international expansion
- Offices in France, Dubai and Algiers and ambitious plans for expansion in coming years

