

BOUDJEBEL



OUR COMPANY

Boudjebel S.A.VACPA was founded in 1982 by the Boudjebel family, which has been a major exporter of citrus since 1957.

The company is specialized in packing and exporting Tunisian dates mainly the Deglet Nour variety.

With more than 13 000 tones of dates exported around the world, Boudjebel has become the leader in the trade of Deglet Nour.





I VISION

Make the date a known and appreciated product by consumers as being a healthy and a natural fruit for the mutual benefit to those involved in the sector.

I MISSION

Being an internationally renowned leader in the markets and recognized as innovative, efficient and reference in the sector. We are aware that these challenges can only be done through the skills development of our human resources. Thus, we strive to develop their potential, their professionalism and loyalty.

I VALUES

- To be a partner of trust and solidarity for the development of its customers and suppliers,
- To establish transparent relationships with our employees and partners,
- To be a good citizen company in the service of sustainable development,
- Treat our farmer suppliers with fairness and respect by allowing them to benefit from the fruits of their work.

OUR CERTIFICATIONS



GLOBALG.A.P.



Sedex®

SMETA®





| OUR PRODUCTS

The date of the desert pearl is one of the oldest products of human consumption. The date is the fruit of the date palm (*Phoenix Dactylifera*), a tree of the desert regions.

I DEGLET NOUR

The Deglet Nour date is well-known for its unique flavor, its particular aroma, its yellow-golden colour and its nutritional value. This variety is the most appreciated on international markets.

Our company is marketing the Deglet Nour in 4 forms :

- **Dates on branch**
- **Standard dates**
- **Processed dates**
- **Transformed dates**



DATES ON BRANCH

The Deglet Nour dates are on their stems.

PET TRAYS



BOUQUETS



BOXES



CARD BOXES



STANDARD DATES

Selected according to their size and texture, standard dates are Deglet Nour dates in their natural state, clipped off from the branches.

PROCESSED DATES

The dates are called “processed” if they have undergone a washing and thermal treatment. This treatment consists of a humidification and/or drying of the products. They can also be pitted according to customer request.

PET TRAYS



APET TRAYS



CARD BOXES



BOXES



DOYPACK



**FOAM
TRAYS**



**WOOD
TRAYS**



**CARTON
TRAYS**



**SLEEVE
PACK**



CUPS



**UNDER
VACCUM**



TRANSFORMED DATES

DATE PASTE

Macerated dates that can be consumed the way they are or as an ingredient in many preparations : cookies, cakes, biscuits...



BREAD OF DATES

Processed and pitted, the dates are then pressed together with almonds.



LIQUID SUGAR

Sweetener with high sweetness intensity and low glycemic index, purified and concentrated, keeping the original naturalness of dates.



SEED OIL

Obtained by cold pressing, the Deglet Nour seed oil is a yellowish-green liquid with a pleasant odor. This oil is a natural antioxidant rich in oleic and lauric acid with high content of phenolic compounds.



DATE JUICE CONCENTRATE

Is a sweet, brown-colored and water-soluble syrup. It can be used in applications such as drinks, jams, fruit preparations, jellies, dairy products and ice-cream.



DATE PUREE

Colored light or dark brown, rich in dietary fiber, dates puree is mainly consumed as a finished product or used in processed fruit juice, cereal bars, biscuits, compotes and jams.



DATES POWDER

Dates are dehydrated and finely ground. It's a natural and nutritious sweetener, perfect substitute to refined sugar. Used in confectionery, bakery foods and cereal-based products.



DICED DATES

Processed and pitted, the dates are then diced in 5/10 mm pieces.



DICED PASTE OF DATES

Processed then macerated, the date paste is then diced in 5-8 or in 8-11 mm pieces and covered with rice flour.



HEALTHY BARS/BALLS

A simple mix of date paste and dried fruit, these balls are perfect for a healthy gourmet snack, Very energetic, they are excellent for a sporting activity.



I COMMON DATES

The Tunisian palm grove has a total of over 300 dates cultivators. They all carry generic name of "common dates".

The company exports mainly three varieties of them : **Alig**, **Khouat Alig** and **Kenta**.

ALIG

Invert sugar date with reddish brown color and soft texture.

KHOUAT ALIG

Dates with thin and long flesh.

KENTA

Light color dates with precocious fruit.



I DATES OF THE WORLD

DEGLET NOUR DATES



MEDJOOOL DATES



SIWI DATES



MAZAFATI DATES



ZAHEDI DATES



PIAROM DATES



AJWA DATES



SUKKARI DATES



BARHI DATES



SAYER DATES



The first goal of Boudjebel VACPA SA is to be your Global Supplier of dates. The company has developed an international network of partners able to provide dates from different origins than Tunisia such as Algeria, Iran, Saudi Arabia, Egypt, Palestine and Mexico.

VACPA quality standards are in place with our partners to ensure a product according to international standards.

I ORGANIC AND FAIRTRADE DATES



After a few years of introduction to good agricultural practices, the company has submitted an application for certification to the system of organic farming.

The collecting center "Hazoua Palm" was certified organic in 2006 and "Blidet" in 2015. In 2019, 10 groups of farmers were certified organic through 550 growers.

This program has allowed the company to collect more than 4500T of organic dates.

Today, all the value chain is certified organic for CE, NOP, JAS and Bio Swiss.



All costs of certification and audit have been fully supported by the company Boudjebel S.A.VACPA.

Some of these groups of farmers are also certified "fairtrade". A social fund have been created within the group to help growers and their families.

This fund is financed not only by VACPA but also by the Fairtrade premiums.



OUR INTERNATIONAL PRESENCE

We are present in more than 40 countries.



DATY[®]

DATY is a healthy snack bars brand: an innovative product, simple by its composition and healthy by its ingredients that put just dates and dried fruits in the spotlight.

We created this product in a perspective of valorization of dates as a miracle food and the incentive to consume it daily and differently.

Our bars vulgarize the healthy snack for all.

They are free from gluten, dairy, added sugars and additives.



DEYMA

DEYMA is the high-end brand of Boudjebel company. Passion, professionalism and a quest for perfection are the pillars of the DEYMA universe.

We offer a wide range of stuffed dates in gift boxes that you will be able to customize.

All our products are 100% handmade with a lot of passion and refinement. Each of our luxury boxes is the result of a hard work of men and women in the palm grove to select best dates.

The pleasure of offering to your beloved ones, your customers or your employees!

Vanity Case

Hammered Copper Box



Vanity Case: A grainy leather briefcase or Hammered copper box with a selection of natural dates, stuffed dates and sweets

Square Box



Stuffed Square Box, Tamra Box with natural dates, honey strip, date syrup, jam strip and fruit paste

NATURA SQUARE



A selection of stuffed dates with nuts

3 LEVELS BOX



A selection of stuffed dates with nuts

ARABESQUE BRIEFCASE



Briefcase in grainy leather with a selection of natural dates, stuffed dates and sweets

STUFFED ARABESQUE BOX



A selection of stuffed dates with nuts



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