## **RWANDA BUSINESS FORUM - HELSINKI, 14<sup>th</sup> SEPTEMBER, 2023**RWANDAN ORGANIZATIONS PARTICIPATING IN THE DELEGATION

Organization	Sector	Description of services	What kind of partnerships / opportunities they are looking for?
Atlas Max	Education	<ul> <li>A leading provider of training and development solutions, including a wide range of courses, workshops and full-time programs in IT, business and healthcare sectors.</li> <li>The courses are designed and tailor-made based on the clients' needs and training goals.</li> </ul>	
Catholic University of Rwanda	Education	<ul> <li>Providing applied sciences education in different areas.</li> <li>The faculties of the University include e.g. Commerce, Social Work, Education and Public Health and Human Nutrition.</li> </ul>	
Innorios	IΤ	<ul> <li>Applying virtual reality for marketing purposes, for example in tourism, education and health sectors.</li> </ul>	<ul> <li>Looking for increasing their offering with virtual reality for education purposes.</li> </ul>
Mashariki Bio Ltd	Healthcare	Providing bio-health products and services	<ul> <li>Interested in marketing wearable health monitoring devices, e.g. blood pressure, heart rate and blood oxygen devices.</li> </ul>
N@tcom Services Ltd	İT	Providing consultancy and trainings in IT sector.	<ul> <li>Interested in including cyber security training for ISO certificate in their offering.</li> </ul>
<u>PayingTone</u>	ΙΤ	<ul> <li>Providing digital payment solutions.</li> </ul>	<ul> <li>Seeking to increase their offering with Fintech solutions.</li> </ul>
Rwanda Development Board	Business Development	Governmental institution, mandated to accelerate Rwanda's economic development by enabling private sector growth.	

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Rwanda ICT Chamber	IT	<ul> <li>Member of the Private Sector Federation (PSF) supporting ICT sector development.</li> <li>Brings together ICT associations, businesses, groups and individuals into a community where they can share how to promote and develop Rwanda's ICT related industries.</li> <li>Visio: "Making Rwanda a leading ICT-driven society."</li> <li>Mission: "To be the leader in influencing transformation of the economy and culture through ICT".</li> <li>Objectives: 1) creating career paths through skills development among the youth 2) stimulating entrepreneurship and competitiveness 3) driving and protecting investments and innovation 4) promoting export of ICT products and services 5) becoming the arbitrator of the ICT sector.</li> </ul>	
Society for Family Health	Healthcare	<ul> <li>Providing healthcare promotion interventions using evidence based on social and behaviour change communication and social marketing to empower Rwandans to choose healthier lifestyle.</li> <li>Major interventions are focused on promotion of behaviour change practices through innovation in health communication and social marketing areas related to for example HIV / AIDS, malaria, family planning and access to healthcare.</li> </ul>	
Zatoms	Food processing	<ul> <li>Provides high-quality organic products to both domestic and foreign markets, including avocado oil for cooking, body and hair care products.</li> <li>Partnering for example with Rwandan communities.</li> </ul>	