



27.05.2021

TL IV (KÄYTTÖ RAJOITETTU/RESTRICTED)

Business Partnership Support - Application for a discretionary government transfer

1. Applicant

Official name

[REDACTED]

Business ID

[REDACTED]

2. Person responsible for the project

First name

[REDACTED]

Last name

[REDACTED]

Address

Katuosoite 1

Postal code and postal district

00100 HELSINKI

Country or area

Finland - FI

Phone

[REDACTED]

Email address

[REDACTED]

Project team

Hanketiimi

3. Project information

Case ID in the e-service

2021-05-27-0004fvqi

Project's name in Finnish

Liikekumppanuushanke TEST

Project's name in English

Business Partnership Project TEST

Target countries

Kenya - 248

Provide the geographical location of the project, indicating also possible GPS coordinates

Nairobi, Kisumu

4. Project sectors

Project's 1st main sector

Education, level unspecified

Percentage

100

Specification of the sector

Teacher training

5. Project's objective and project phases

Project's objective

- Setting up a subsidiary in a developing country
- Setting up a joint venture in a developing country
- Subcontracting production and/or services
- Importing from a developing country to Finland
- Piloting of technology and solutions or a demonstration project incorporated in international organisations' activities
- Vocational training and support for local education providers
- Support functions for the Business Partnership or DevPlat project
- Other long-term partnership (e.g. long-term maintenance, licencing or franchising agreements), specify

Project phases for which financial support is applied

1. Partner identification
2. Pre-feasibility study
3. Feasibility study
4. Business plan
5. Environmental and social impact assessment
6. Training of employees of the company or another approved operator in the developing country
7. Use of experts to develop a specific business area of the company or partner in the developing country
8. Piloting of technology and solutions and demonstration projects
9. Vocational training and support for local education providers

6. Project description

First year of the project
2021

Project's final year
2023

Project's goal
Hankkeen pitkän aikavälin tavoitteet

Project's background
Hankkeen tausta

Brief description of the project
Lyhyt kuvaus hankkeesta suomeksi

Brief description of the project in English
Lyhyt kuvaus hankkeesta englanniksi

Time schedule of the project's implementation and its main stages
Hankkeen toteutuksen päävaiheet:

Describe the other stakeholders
Muut toimijat

Experiences of similar projects
Muut vastaavanlaiset hankkeet

Describe the different beneficiaries in the target country
Hyödynsaajat kohdemaassa

7. Measures implemented during the project

Measures

Selvitys 1

Measures

Selvitys 2

How do they help to achieve the objectives?

Toimenpiteet

Additional information, including, for example monitoring the measures and assessing the long-term achievements

Lisätietoja tarvittaessa

8. Products, production processes and services

What kinds of products and services are provided and/or subcontracted in the target country? Describe the supply chain

Tuotteet ja palvelut

Describe the production or service provision process

Prosessikuvaus

Concerning import projects, specify what kinds of products will be imported to Finland

Tuontihankkeen kuvaus

In connection with projects in which technology and solutions are piloted and demonstrated, present detailed information about the technology and the piloting and demonstration processes as well as about the reasons for starting piloting and demonstration projects

Lisätietoja pilotoinnista

In connection with cooperation projects between companies and NGOs/educational institutions, describe the planned essential support functions of the parent project, the role of the NGOs/educational institutions, and the reasons for these support functions

Tukitoimintojen kuvaus

9. Local partner

Is there a local business or other cooperation partner?

Yes

Partner 1

Official name

Kumppanin nimi

Address

osoite

Country or area

Kenya - KE

Street address

osoite

Contact person

First name

Etunimi

Last name

Sukunimi

A brief description of the business partner and an account of possible prior cooperation and results of that cooperation

Kuvaus kumppanista

Local partner's role in the project, including technological input

Kumppanin rooli

Additional information about the business partner

Lisätietoja

Cooperation partner's capacity

The year in which the partner organisation was founded / registered **Turnover**
2010 0

Partner's strategic goals
Strategiset tavoitteet

Salaried employees
10

10. Other cooperation partners

Which other actors participate in the cooperation and in which ways?
Muita kumppaneita

11. Revenue model and economic forecasts

Describe the revenue model of the planned business activity
Ansaintalogiikka

Economic forecasts

Economic forecasts	1st year of activity	5th year of activity
Estimated turnover of activities in the target country	0	0
Estimated capital of activities in the target country	0	0
Estimated volume of imports in import projects	0	0

12. Operating environment and risks

Briefly describe the project's operating environment
Toimintaympäristön kuvaus

What internal risks, e.g. relating to staff, can influence the project's success? What will be done to prevent the materialisation of these risks?
Sisäiset riski

What external risks relating to, for example, technology, business partner, production or marketing, can influence the project's success? What will be done to prevent the materialisation of these risks?
Ulkoiset riskit

What negative impacts can the project generate in the operating environment or to the beneficiaries?
Negatiiviset vaikutukset toimintaympäristöön

Have locals expressed opposition to this project or similar projects or initiatives in this sector now or previously?
Paikallisväestön suhtautuminen hankkeeseen

13. Target markets

Target market's features
Kohdemarkkinoiden kuvaus

Competitor analysis
Kilpailija-analyysi

Marketing strategy
Markkinointistrategia

14. Amount of appliend government grant and project's financing

Source of funding	Sum in euros	Additional information
Oma pääoma	50 000,00	
Liikevaihto	50 000,00	
Total	100 000,00	

Is the project funded by other parties than the applicant? **No**

Additional information. Specify any other sources of funding and their share of the funding
Lisätietoja

Why does the project need business partnership support?
Perustelu tuelle

15. Total project expenditure

Project's costs that are not covered by the Business Partnership Support

Function	Costs	Additional information
Rekrytointi	5 000,00	
Tilavuokrat	5 000,00	
Total	110 000,00	

16. Investment plan for target country actions

Estimated total investment need (EUR) for target country actions (land, buildings, equipment and machinery, working capital)
10000

Applicant company's share of investment (EUR)
10000

Applicant company's sources of financing (equity/liabilities, short-/long-term financing)
Rahoituslähteet

Proposed ownership structure of the company in the target country
Omistajuusrakenne

Required agreements (supply of know-how, technology, licence agreements, etc.)
Sopimukset

17. Short- and long-term positive development impacts in the target country

Development impact 1

Development impact
Kehitysvaikutus 1

How can achieved development impacts be measured or verified?
Työpaikkojen määrä

Development impact 2

Development impact
Kehitysvaikutus 2

How can achieved development impacts be measured or verified?
Tasotestit

Other information

What are the long-term development impacts whose attainment the project supports?
Pitkän ajan kehitystavoitteet

Additional information
Lisätietoja

18. Environment

Environmental impacts of activities in the target country
Ympäristövaikutukset

Possible environmental risks
Ympäristöriski

Applicable environmental provisions and standards, required licences
Ympäristösäännökset

How does the applicant intend to monitor compliance with and implementation of the environmental provisions and standards?
Ympäristösäännösten noudattaminen ja täytäntöönpano

19. Social and human rights impacts

Describe the project's potential social and human rights impacts in the target country, such as the nature and reasons of impacts, clarifying them in particular from the point of view of individuals and groups likely to be affected (including women and girls, persons with disabilities, indigenous peoples, migrant workers, etc.).
Yhteiskunta- ja ihmisoikeusvaikutukset

What measures does the applicant intend to take to prevent, manage and/or mitigate potential social and human rights impacts?
Yhteiskunta- ja ihmisoikeusvaikutusten ehkäisy

How does the applicant intend to monitor potential social and human rights impacts and the implementation and effectiveness of the measures?
Yhteiskunta- ja ihmisoikeusvaikutusten lieventäminen

20. UN Sustainable development goals (SDG)

Goal 1

SDG goal
Goal 4: Quality education

21. Tax responsibility

Organisations implementing projects that are funded from development cooperation appropriations are required to exercise responsible tax policy and to observe local tax legislation. Does your organisation comply with these principles in its activities?

Yes

What types of taxes and other tax-like payments do you expect to become due in the target country based on your activities in the country during the years when the project is implemented in the target country?
Kohdemaahan maksetut verot ja veronluonteiset maksut

22. Project's development objectives (OECD/DAC)

Principal objective

No DAC objective

Significant sub-objectives

Gender equality

23. Monitoring and evaluation of performance

How is the fulfillment of objectives monitored?

Tavoitteiden seuranta

How are monitoring responsibilities shared between the Finnish and the local partners?

Työnjako

Where and how are the local bookkeeping and auditing organised?

Paikalliskulujen kirjanpito

At what phase and how is the project evaluated and how are the results used?

Hankkeen arviointi ja tulosten hyödyntäminen

24. Sustainability and continuity

How do you ensure the continuity and viability of the results?

Hankkeen kestävyys

How is the project's sustainability (financial, social and ecological) ensured?

Toiminnan jatkuvuus

25. De minimis

Does the applied support fall under the de minimis regulation?

No

26. Additional information about the project

Additional information

Lisätietoja

Drafter of the application

First name

██████

Last name

██████

Phone

██████████████

Email address

██