Business Profile: Interveg Exports EPZ Ltd



1. Company Overview:

Company Name: Interveg Exports EPZ Ltd

Registered: 2003

Operations: Started in 2005 **Ownership**: Kenyan-owned

Location: SME Industrial Sheds, Unit A2, Export Processing Zone Authority (EPZA), Athi River,

Kenya.

Industry:

Agriculture and Fresh Produce Exporting

Core Business:

Interveg Exports EPZ Ltd specializes in the production and export of high-quality fresh vegetables and fruits, focusing on premium produce grown under strict international agricultural standards. The company mainly exports to European and UK markets, offering a range of horticultural products that meet the rigorous quality demands of these regions.

2. Product Portfolio:

Interveg Exports EPZ Ltd's product range includes:

• Fresh Green Beans (French Beans)

High-quality, crisp, and tender green beans, handpicked to meet international export standards.

• Snow Peas (Mangetout)

Fresh snow peas harvested at the right stage for export, ensuring taste and texture retention.

• Sugar Snaps

Sweet and crunchy sugar snaps, grown to meet the specifications required by European markets.

Avocados

Premium quality avocados, known for their rich texture and flavor, ready for export to the EU and UK.

These products are cultivated on farms that adhere to sustainable farming practices and comply with internationally recognized certification standards.

3. Export Markets:

Interveg Exports EPZ Ltd mainly exports to:

- European Union (EU)
- United Kingdom (UK)

The company has built a strong network in these regions, catering to growing consumer demand for fresh and healthy produce.

Currently also looking to establish avocado markets in the middle East and also look into spreading to regional markets within African continent.

4. Certifications and Quality Assurance:

Interveg Exports EPZ Ltd ensures that all its products meet the highest international standards by obtaining the following certifications:

• Global G.A.P

Certification for sustainable farming and Good Agricultural Practices. This certification ensures that the company follows environmental, economic, and social sustainability standards.

- $\bullet \ \mathit{SMETA} \ (\mathit{Sedex} \ \mathit{Members} \ \mathit{Ethical} \ \mathit{Trade} \ \mathit{Audit}) :$
- SMETA certification ensures that Interveg adheres to ethical labor practices and upholds fair working conditions.
- BRCGS (British Retail Consortium Global Standards):

A certification that verifies the company's compliance with food safety, hygiene, and traceability standards.

5. Manufacturing and Sourcing:

The company operates out of the Export Processing Zone (EPZ) in Athi River, which provides tax incentives and a conducive environment for international trade. The company's products are sourced from:

• Out-grower Farmers:

Interveg partners with a network of local farmers who follow strict farming protocols and contribute to the company's sustainable and ethical sourcing model. These farmers are trained in sustainable farming practices and often hold Global G.A.P. certification. Interveg works exclusively with medium to large scale farmers (15-100acres farms)

6. Infrastructure:

Processing & Packaging Facility

Interveg Exports EPZ Ltd has state-of-the-art processing and packaging facilities that comply with international food safety standards. The company's facilities are equipped to handle the high-volume processing of perishable items, ensuring that fresh produce is handled with care and precision, from harvest to packaging.

• Cold Storage and Logistics:

To maintain the freshness of its produce during transportation, Interveg uses advanced cold storage facilities. The company ensures that all goods are transported in insulated trucks that maintain the cool temperatures of the produce. The fresh produce is stored in world calss cold room facilities before processing for the market.

7. Workforce:

Interveg Exports EPZ Ltd prides itself on a highly skilled workforce, which includes agronomists, quality control specialists, and export professionals. The company regularly invests in staff training, ensuring that all personnel are equipped with the latest knowledge on sustainable farming practices, food safety protocols, and export regulations.

8. Social Responsibility and Sustainability:

Interveg Exports EPZ Ltd is deeply committed to sustainable farming and ethical business **practices**. They emphasize:

• Environmental Sustainability:

They promote responsible use of water, energy, and chemicals in farming, and use organic farming practices whenever possible.

• Fair Labor Practices:

Through its SMETA certification, Interveg ensures that its workforce is treated ethically, with a focus on fair wages, good working conditions, and employee rights.

• Community Development:

The company actively participates in local community development initiatives, supporting educational programs, healthcare, and infrastructure projects for the benefit of the surrounding communities.

9. Strategic Partnerships:

• Fresh Produce Exporters Association of Kenya (FPEAK): Interveg is a member of FPEAK, an organization that promotes the interests of the Kenyan fresh produce sector globally.

• COLEAD

The company is actively involved in programs to combat pests and diseases in horticulture, ensuring that its products are safe and free from contamination.

• TMEA

Trade Mark East Africa-They facilitate trade for SMes and Interveg has and still benefiting from a lot of their programs.

CBI

Interveg is currently involved in a program being researched y CBI for for transitioning from air freight to sea freight.

10. Contact Information:

• Head Office:

SME Industrial Sheds, Unit A2, EPZA, Athi River, Kenya.

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Interveg Exports EPZ Ltd stands as a leading exporter of premium fresh produce from Kenya to international markets, particularly in Europe and the UK. With a focus on quality, sustainability, and ethical practices, the company has positioned itself as a trusted supplier of high-quality horticultural products that meet the highest global standards. Their commitment to continuous improvement and community support further solidifies their reputation in the industry.