

1 NOMBRE COMPLETO DE LA EMPRESA:

- GRUPO ARDICCAL SRL

2 NIT

- NIT 143779021

3 SECTOR AL QUE PERTENECE LA EMPRESA

- Manufatura

4 ANTECEDENTES DE LA EMPRESA

Initially ARDICCAL was an unipersonal company with an antique of more than 20 years, dedicated its activities to manufacture exclusively casual shoes for lady. In 2006, due to the request of another kind of shoes, the company finds it necessary to increase her range of activity itself and to establish oneself legally like ARDICCAL SRL GROUP.

Ever since ARDICCAL GROUP has in a very short time managed to be acknowledged on the market, counting with the confidence of its costumers, who have the certainty of obtaining a product made by a staff with enough experience and compromised to provide a footwear that fulfills his needs according to the season and present-day fashion.

ARDICCAL GROUP counts with necessary technology that permits it to obtain a high-quality capable product to fulfill our most demanding consumers' request.

OBJECTIVES

- The main objective of ARDICCAL GROUP is producing footwears that fulfill the requirements and exceed the customer's expectations.
- Increasing your range of activity, getting to the national and international marketplace.
- Improving efficacy and effectiveness of the company activities continuously.

MISSION:

ARDICCAL group is focused to identify and fulfilling needs, expectations and their customers's changing desires providing a soft and ideal footwear that is adapted to the morphology feet, insuring their protection and grip. With an organizational culture based in ethics with competent creative and committed human resources to generate confidence with our products for the sake of our customers.

VISION:

In order to achieve his objectives, the Group ARDICCAL has drawn the following goals itself: Being the company leader of Bolivia in the production of comfortable footwears and of guaranteed quality; Being the best organization in our bunch, in terms of customer satisfaction and product, quality as well as that the organization is competitive, self-supporting, with association's capacity, integration, growth and contribution to the sustainable development of the country.

5 PRINCIPALES PRODUCTOS

ARDICCAL Group produces footwears in the casual line for ladies, gentleman and children, as well as boots, booties, sandals, zapatenis, safety footwear and health footwears for the medical staff, without brushing aside other lines of footwear according to the request of the market.

6 MATERIA PRIMA PARA LA ELABORACION DE PRODUCTOS

Ardiccal Footwear's are elaborated entirely in natural hide (bovine and camélido) which is carefully selected for each letter type and model of footwear, being his main characteristics: softness, uniform thickness, resistance and elasticity that increases his peculiar qualities of adaptation to the foot forms and comfort, exalting his spontaneity in his texture and brilliance, in addition to the smooth finishing using an extensive range of hides with many-colored engravings.

according to lining, toecaps and abutments he account several aspects that contribute abundantly to the comfort, as they are: absorpction of humidity, protection, healthiness, elasticity rigidity and resistance to friction.

In order to guarantee the user's certainty, the sole is nonskid and in different materials like PU, Expanso, rubber and sole.

The footwear's templates are of natural hide designed to help to eliminate the foot transpiration.

7 VOLUMEN DE PRODUCCION

- 650 pairs month

8 COLECCIONES AL AÑO

- 2 Collections

9 FICHA TECNICAS

TECHNICAL SPECIFICATIONS PRODUCT CASUAL LADY'S SHOES



LINE:	Casual Lady
MODEL:	Rubber IV
CODE:	DC23M-AD
MATERIAL:	Leather (1.8 -2.0 mm)
LINING:	Leather (1.0 - 1.2 mm)
TEMPLATE:	Leather (1.0 - 1.2 mm)
SOLE:	PU
AVAILABLE COLORS:	Black, Brown Beige, Toasted, Cherry, Green, Blue, White
AVAILABLE SIZES:	33 - 38

Description: Casual lady's shoes nonskid and silent, the low density of the Polyurethane in the sole muffles the foot impacts against the ground that is produced during the parade.

TECHNICAL SPECIFICATIONS PRODUCT

CHILDREN FOOTWEAR



LINE:	Zapatillas Deportivas
MODEL:	Botín
CODE:	TB01-AA
MATERIAL:	Cuero en flor (2.2 -2.4 mm)
LINING:	Textil antitranspirante
TEMPLATE:	Leather (2.0 - 2.2 mm)
SOLE:	Caucho
AVAILABLE COLORS:	Black, Brown Beige, Toasted, Cherry, Green, Blue.
AVAILABLE SIZES:	21 - 42

Description: booty Child with nonskid plant, adherible to every kind of ground, with especial leathern anti-transpiring template with exellent comfort to use all day long.

TECHNICAL SPECIFICATIONS PRODUCT

CHILDREN FOOTWEAR



LINE:	TOPITOS
MODEL:	Margarita
CODE:	TP26E-AA
MATERIAL:	Leather (1.8 -2.0 mm)
LINING:	Leather (1.0 -1.2 mm)
TEMPLATE:	Leather (1.0 - 1.2 mm)
SOLE:	Caucho
AVAILABLE COLORS:	Black, Brown Beige, Toasted, Cherry, Green, Blue.
AVAILABLE SIZES:	21 - 32

Description: Girl footwear with nonskid plant, adherible to every kind of ground, with especial leathern anti-transpiring and orthopedic template with excellent comfort to use all day long.

TECHNICAL SPECIFICATIONS PRODUCT

HEALTH PROFESSIONAL FOOTWEAR



LINE:	MEDICAL SHOES
MODEL:	Rubber
CODE:	MS20W-AW
MATERIAL:	Leather (1.8 -2.0 mm)
LINING:	Leather (1.0 -1.2 mm)
TEMPLATE:	Leather (1.0 - 1.2 mm)
SOLE:	Expanso PVC
AVAILABLE COLORS:	White and blue
AVAILABLE SIZES:	33 - 38

Description: Health professional shoes, washable nonskid and silent, with anatomic anti-transpiring template that to give bigger comfort to use during all day.

TECHNICAL SPECIFICATIONS PRODUCT

ZAPATENIS



LINE:	Zapatillas Deportivas
MODE:	Zapatenis
CODE:	TE14F-BE
MATERIAL:	leather (2.2 -2.4 mm)
LINING:	Textil antitranspirante
TEMPLATE:	leather (2.0 - 2.2 mm)
SOLE:	Caucho
AVAILABLE COLORS:	Black, Brown Beige, Toasted, Cherry, Green, Blue.
AVAILABLE SIZES:	33 - 42

Description: Sports shoes of nonskid and silent male, with especial anti-transpiring, lightweight and flexible template with excellent comfort to use all day long.

10 PRINCIPALES FERIAS PARTICIPADAS

- La Paz Expone
- FIPAZ
- EXPOCRUZ
- FEICOBOL
- Ferias del Doble Aguinaldo

11 MERCADOS A LOS QUE ACCEDIO

- Bolivian National market

12 PRINCIPALES CLIENTES NIVEL NACIONAL E INTERNACIONAL

All your production is destined to supply the national market of Bolivia, being that our main customers are La Paz Oruro, Cochabamba, Tarija and Santa Cruz.