

CHURA DESIGN

1 FULL COMPANY NAME

CHURA DESIGN

2 NIT

7110093019

3 SECTOR TO WHICH THE COMPANY BELONGS

TEXTILES

4 BACKGROUND OF THE COMPANY

Our company is a summary and a family inheritance from past generations, since our parents and grandparents were already artisans, dedicated to the handmade fabric originating from the Aymara and Quechuas, as well as in the realization of fabrics in rustic looms. This is how they transmit to us the passion for fashion and culture, which with studies and experience makes us transmit the best of our land and culture to all our clients.

5 MAIN PRODUCTS

The main products of CHURA DESIGN are:

Executive suits of two and three pieces for ladies and men.

Shirts and corporate clothing.

Three quarter coats, long and bags for ladies and men

6 RAW MATERIAL FOR THE PRODUCTION OF PRODUCTS

The raw material we use to make our products are: Casimir fabric 45% sheep wool 55 polyester Casimir flame fiber fabric Flame fiber cloth Alpaca wool fabrics and cloths Cotton fabric Linen Handmade fabrics with cultural identity

7 PRODUCTION VOLUME

200 coats per month

8 COLLECTIONS PER YEAR

2 collections per year

9 TECHNICAL DATA SHEET



10 MAIN FAIRS PARTICIPATED

Moda Green

Expo Cruz

Fexpo Sucre

11 MARKETS TO WHICH I ACCESS

For now, we are only in the local market, and in a small amount in the national market

12 MAIN CUSTOMERS NATIONAL AND INTERNATIONAL LEVEL

The main clients nationwide are men between 25 - 38 years.