



**PERUNOR EXPORT**  
SPECIALTY COFFEE FROM PERU



# History



We are a company dedicated to grow and commercialize specialty and certified coffee. PERUNOR was established in July 1998 with the objective of meeting the demand for high quality and certified coffees (organic, fair trade, among other certifications) from buyers in the United States, Europe and Canada, for which the founders decided to start a program of cultivation of specialty coffee and established commercial alliances with various cooperatives and associations of coffee farmers. The alliances made, in addition to meeting market demand, allow us to contribute to improving the living conditions of small-scale coffee farmers, by improving their income through the quality premium and certifications that the market pays for specialty and certified coffee.



PERUNOR has a cultivation area of 85 hectares, of which 20 hectares are planted with coffee, where a program of cultivation of specialty coffee with Typica and Caturra Roja varieties has been implemented. The farm is located in Lonya Grande - Amazonas in the North of Peru.

The coffee production of the coops with which we have alliances is aimed at the high quality coffee market with organic certification, Fair Trade and sustainable (Rainforest Alliance and Utz Certificate), whose quality in cup is between 80-84 points according to the protocol of the Coffee Quality Institute - CQI (from the Specialty Coffee Association of America - SCAA) and PERUNOR's own production is aimed at the micro-lot market.

## Mission,

Cooperate with importers, roasters and chains of specialized coffee shops to obtain the coffee they need, according to their quality requirements, at the time and place of delivery required; ensuring the sustainability of operations for the benefit of all parts of the chain.

## Our Team

PERUNOR has a team of professionals with more than 20 years of experience in crop management, commercialization and organic certification processes, fair trade and sustainable agriculture. Also, for our coffee line, we have professional tasters with Q Grader certification (maximum certification - awarded with the CQI - SCAA).



## Calendar of harvest and shipping



HARVEST

JAN FEB MAR APR MAY JUN JUL AUG SET OCT NOV DEC



SHIPMENTS



# Coffee production areas

The farmers are organized in cooperatives and associations, some of them are located in the following regions:

- Rodríguez de Mendoza – Amazonas - North region
- Lonya Grande – Amazonas - North region
- Bellavista – San Martín - North región
- San Ignacio, La Coipa – Cajamarca - North region
- Pangoa – Junín - Center region
- Oxapampa, Cerro de Pasco – Pasco - Center region
- La Convención – Cuzco - Southern region



# Commercial references, Some of our clients are located in





# Sustainability

The sustainability of the business is given when all parties in the chain obtain what they require, so PERUNOR provides support to farmers to improve the management of the crop at the level of productivity and quality.

The support with market information, quality assurance and traceability for our farmers allies is a core aspect in our business model, for which we make frequent visits to production areas, which includes courses, information and training for managers and farmers.



## Certifications PERUNOR has the following certifications:

### ORGANIC



United States of America



Canada



European Union

### FAIR TRADE



### SUSTAINABILITY



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