About Us

Signum Co. Ltd is incorporated in Kenya as a Trading and Consulting Company and operates within the African Regional Markets. The company has three product lines namely: Leather Products, Agro-Products and Fashion Design.

Leather Products	Agro Products	Fashion Design
Men's & Ladies' Shoes	• Coffee	 Men's Designs
• Jackets		• Ladies' Designs
 Handbags 		 Boy's Designs
• Wallets		• Girl's Designs
• Belts		

Our Distributor business model is based on procuring of Leather Products, Agro-Products and Fashion Design Fabrics from Ethiopia and other regions for delivery to businesses within the Eastern Africa Region and beyond. We aim to take advantage of the opportunities provided to us by both the public and private sectors in the region and to participate in the rapidly growing Ethiopian and Kenyan economies.

We integrate our physical and our online presence by allowing our Business-to-Business customers to order products online and facilitate the delivery of the purchased products to their premises. We deal with customers directly via the internet without engaging an intermediary and also participate in online auctions.

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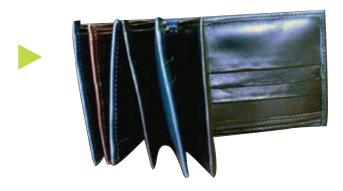


• Coffee Roasting and Export to International Markets: We plan to establish a coffee roasting operation in Addis Ababa Ethiopia. Once the coffee is roasted, we target to supply it to the Ethiopian Market and the international markets where we have established customers for Ethiopian Coffee.



CURRENT STRATEGIC PLAN

- Leather Products: Plans are underway to purchase machinery for production of leather products. This machinery will be in Addis Ababa, Ethiopia. This will allow the company take control of the quality of products manufactured/processed. Once the leather products production is in place, we plan to expand our markets to the whole of Africa. We desire to give Africa leather products that are genuine, durable and long lasting.
- Fashion Design: We plan to establish a fashion line that incorporates a mixture of Ethiopian traditional fabrics and other Africa fabrics. This will be produced, marketed and sold in the East Africa market and beyond.







HISTORY

Signum Co. Ltd was founded in July 2016 with the vision to be a respected and dependable trading in the Eastern Africa Region that exceeds all the expectations of our clients.

Our mission is to supply our clients with the right goods and services at the right time, in the right place and for the right price leading to high customer satisfaction.

We are proud to work with some of the biggest names within our specialist fields alongside smaller companies who still require the same level of knowledge, skill and experience from their supplies partner.

Our successful delivery of products and services as per our customer expectations, sustainable and ethical business principles and innate understanding of our customers' requirements has helped to improve the outputs and business performances of our customers – the precise results we seek to achieve.

