

m a d e  
F O R



naturalART®

WHOLESALE CATALOG 2018-2019

[www.naturalart.com.gt](http://www.naturalart.com.gt)









naturalART®

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"Side table Art Teco"  
Mesa de noche  
Palo blanco, acabado con pintura,  
revestimiento con tecomate

Andrea Benavente  
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4214 9811



## OUR TEAM

We transform natural beauty in unique objects which can be made after a process of transformation and study of materials, forms and techniques. The goal is to use nature and its elements as an inspiration to create elegant and functional designs.

We thank you for being a part of change. We love what we do and it is a pleasure to have you as part of our family.

- Natural Art Team -





## OUR INSPIRATION

### TREE OF LIFE

The brand was born with the inspiration of the tree of life for it would be the one who houses and cares for the unprotected.



A group of approximately ten women and one young child are posed for a photograph. They are standing in front of a dark wooden structure, possibly a porch or entrance, which features prominent teal-painted wooden pillars. The women are dressed in traditional attire, including colorful, patterned blouses and shawls. One woman in the center wears a bright pink jacket over a patterned top. A young child is visible in the center of the group, looking towards the camera. The background is dark, with a single light fixture visible hanging from the ceiling. The overall mood is warm and community-oriented.

## OUR MISSION

Our mission is to develop innovative products for markets that seek to stand out through buying hand made high end products for decoration, generating a value chain among artisan communities, ancient handmade techniques, skills, sustainable materials and contemporary industrial design.





## OUR PURPOSE



**Social:** We co create with our artisan partners favoring the inclusion and participation of the community to integrate their knowledge in techniques and ideas with market knowledge and trends.



**Environmental:** We develop products with natural raw materials, renewable, appropriate to be within the communities. This generates income for families who transform the raw materials.



**Economic:** The income is liquid for the artisan, that means that our artisan partners do not have to invest and commit their earnings in materials. Instead, they dedicate themselves in adding value through the transformation of our different materials into products.





## MEET OUR PARTNER ARTISAN COMMUNITIES

1 Chimaltenango  
Comalapa

2 Totonicapán  
Momostenango

3 Quiché  
Nebaj  
San Juan Cotzal  
Chichicastenango

4 Alta Verapaz  
Fray Bartolome  
de las Casas





## NATURAL ART IMPACT

Natural Art works with 9 different artisan communities in rural Guatemala, each of them works in a special handmade technique with which we co create to create amazing contemporary designs. Our team is based with 80% women and 20% men.

Each women is home head of household. Women can work from home and take care of their children.

All of our partner artisans are trained with administrative costs, designs, materials, and quality control.

2 artisanal materials are being rescued:  
artisanal wools and maguey fibers  
2 new materials have been born to create  
differentiated products: art teco (tecomate shell), palm fiber.





# MATERIALS






## ARTISANAL WOOL

The wool we use comes from the guatemalan highlands. Its cold weather and altitude favors the quality and resistance of the wool. Highly skilled artisans shear the sheeps and the obtained wool is picked which is the beginning of the process of opening up the locks of wool and turning them into yarn. The wool then is carded to obtain plush that will be roved to obtain yarn and a thread cone is made.





### **MAGUEY-NATURAL FIBER**

The artisans involved in the process cut the plant from root and leaves are used to make textile fibers, the thorns of these leaves are removed and then the leaf is flattened, the cuticle of the husk is removed, then combed to remove the remaining cuticle, the resulting fibers are washed and dried in the sun and with this final step the fibers are ready to use.





### TECOMATE SHELL

The tecomate grows in the driest areas of Guatemala. Seeing that the material was not being used Natural Art decides to innovate and create a new application that could generate income for one of the poorest communities in the country. ART TECO is born, creating mosaics from the tecomate shell. This involves a long and arduous process of cleaning, drying, immunizing, breaking and waxing the shell. These mosaics have been used to create a diversity of products from coasters to wall coverings.





## RECYCLED GLASS

It is vital to create awareness about the waste that we handle every day that is why we decided to expand our product line using recycled wine and beer bottles to create high value products. The glass is processed and worked by hand by women from the red areas of Guatemala City.

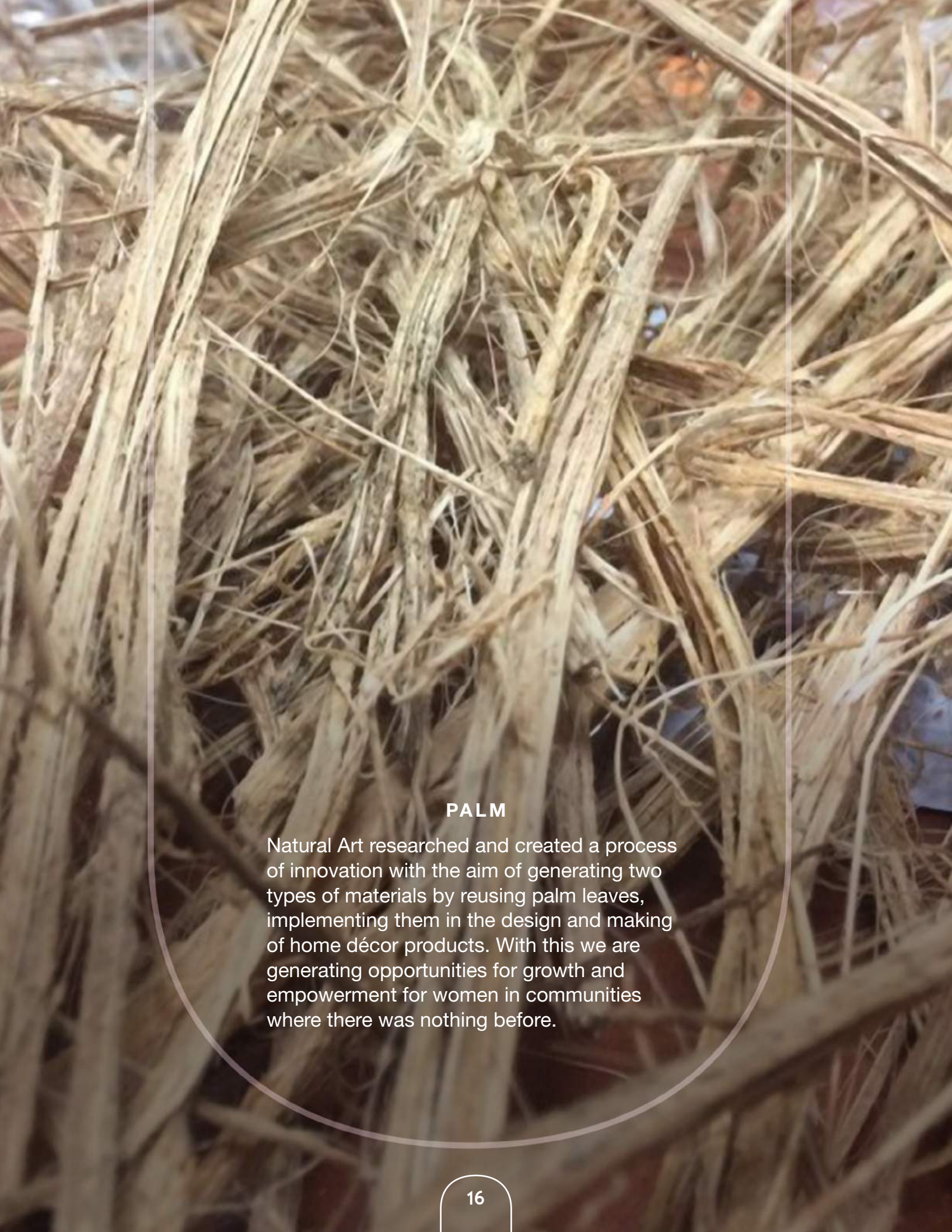




## RECYCLED WOOD

As part of our search of wasted materials, we decided to use wood scraps to create small-sized products with an incredible finish to show that what is recycled can become a high-value product.





## PALM

Natural Art researched and created a process of innovation with the aim of generating two types of materials by reusing palm leaves, implementing them in the design and making of home décor products. With this we are generating opportunities for growth and empowerment for women in communities where there was nothing before.



A close-up photograph of natural fibers, likely wool or cotton, showing a mix of dark brown and light beige strands. The fibers are tangled and fibrous, with some areas appearing more densely packed than others. A thin, light-colored circular line is visible in the lower half of the image, framing the text.

OUR MATERIALS COME FROM NATURE









## HANDMADE TECHNIQUES

Ancestral handmade techniques with a combination of local sourced materials and contemporary industrial design create one of a kind Home Decor accesories.

Learn more about the techniques we use to create our products.





### **BACKSTRAP LOOM**

Guatemala takes pride in a rich heritage of this incredible handmade technique. Our partners in the highlands have dedicated themselves in creating one of a kind textiles using their body to create the tension needed making this a physically but incredible engaging activity.





## **FOOT LOOM**

This incredible piece was born out of the necessity to create wider textiles. Foot pedals are used to open and close the temporary separations in the warp by raising and lowering the harness. A master artisan passes a flick to create the weaving. Co designing with our partner artisans has lead us to create new and modern handmade pieces.





### **SQUARE WEAVING**

A special technique worked only by women who have been affected by the civil war. Two bars are separated between each other to give the height of the piece desired to make. The warp is created rolling the fiber or threads around the two bars. The weft is then handmade creating pieces of an incredible rich texture of material combinations.





## ART TECO

Natural Art developed a technique to apply the tecomate shell in decoration, giving it a new use. With 2 years in developing, we have perfected this technique to be easy to use and to create beautiful mosaics that can be used in furniture and decoration, with various finishes, creating an elegant and natural alternative to brighten up your spaces.

**Art Teco**  
— naturalART —









# Art Teco<sup>®</sup>

naturalART<sup>®</sup>

Inspired by  
MAYAN CEREMONIAL MASKS  
to create an amazing pattern.

ART TECO has a stylish finish  
with beeswax and stucco.





# THE PILL





ROW  
ROWS



# WHITE BASE



naturalART®





**EARTH BROWN**

STP-001A

18" x 18" | 20" x 20"

Cotton, wool



**ROOTS WHITE**

STP-002A

18" x 18" | 20" x 20"

Cotton, wool



**ROOTS BROWN**

STP-002B

18" x 18" | 20" x 20"

Cotton, wool



**WHITE ROAD**

STP-005A

18" x 18" | 20" x 20"

Cotton, wool



**BROWN ROAD**

STP-005E

18" x 18" | 20" x 20"

Cotton, wool



**WHITE AND BLACK ROAD**

STP-005I

18" x 18" | 20" x 20"

Cotton, wool

CUSTOMIZATION AVAILABLE IN COLOR AND DIMENSIONS





**BLACK ROAD**  
STP-005J  
18" x 18" | 20" x 20"  
Cotton, wool



**BREEZE BROWN**  
STP-011D  
18" x 18" | 20" x 20"  
Cotton, wool



**CROSSED BLACK**  
STP-013A  
18" x 18" | 20" x 20"  
Wool



**CROSSED BROWN**  
STP-013B  
18" x 18" | 20" x 20"  
Wool



**LAYERED SEA**  
STP-014A  
18" x 18" | 20" x 20"  
Wool



**AYERED SOIL**  
STP-014B  
18" x 18" | 20" x 20"  
Wool

CUSTOMIZATION AVAILABLE IN COLOR AND DIMENSIONS





### YELLOW QUIETNESS

STP-015A

18" x 18" | 20" x 20"

Cotton, wool



### SERENITY

STP-015B

18" x 18" | 20" x 20"

Cotton, wool



### GRANITE

STP-017A

18" x 18" | 20" x 20"

Cotton, wool



### CLEAR MAGUEY

PTP-001A

18" x 18" | 20" x 20"

Maguey, wool



### MID MAGUEY

PTP-001C

18" x 18" | 20" x 20"

Maguey, wool



### DARK MAGUEY

PTP-001D

18" x 18" | 20" x 20"

Maguey, wool

CUSTOMIZATION AVAILABLE IN COLOR AND DIMENSIONS

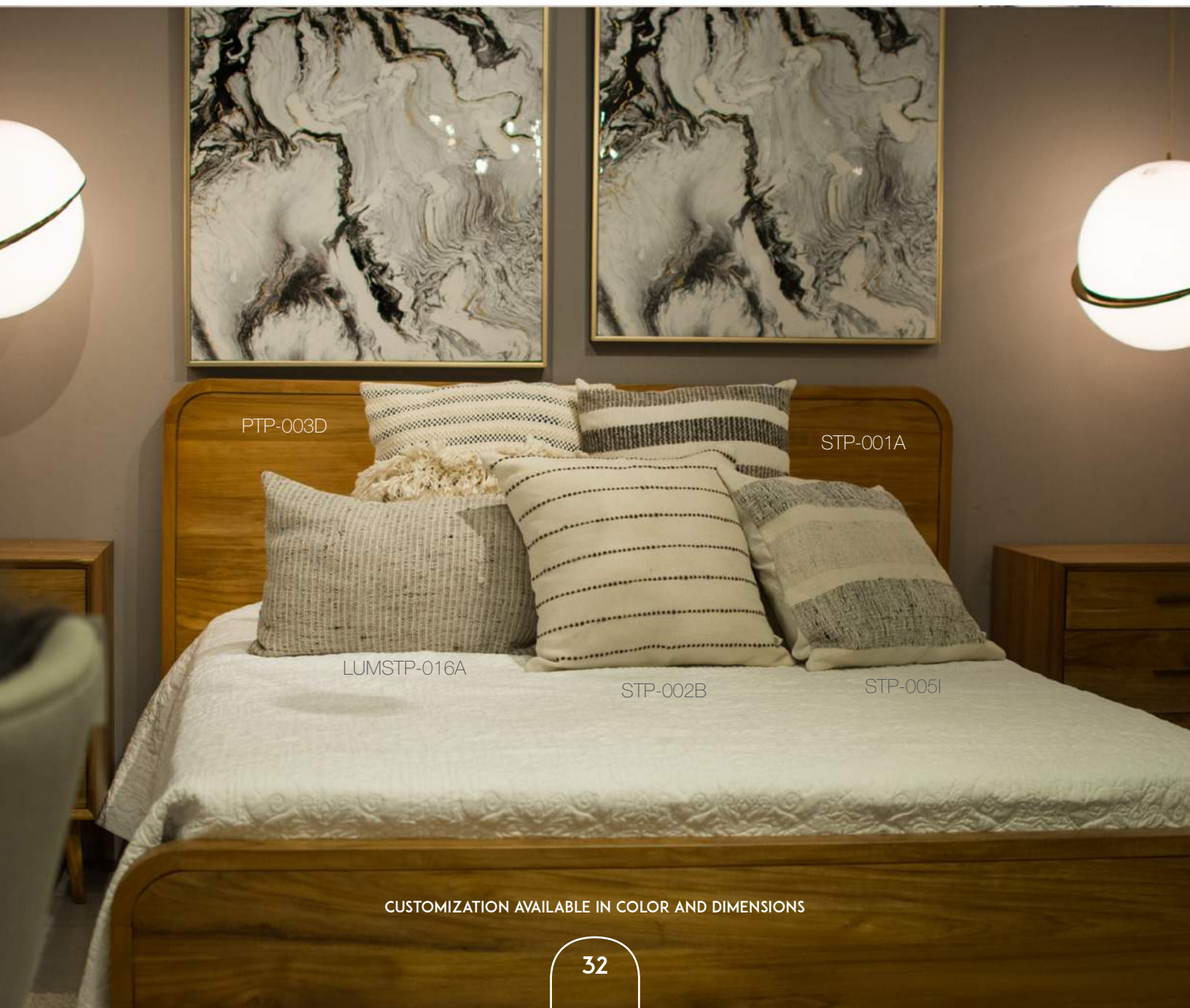




**ORANGE FLECO**  
PTP-003C  
18" x 18" | 20" x 20"  
Cotton, maguey, wool



**DARK BLUE FLECO**  
PTP-003D  
18" x 18" | 20" x 20"  
Cotton, maguey, wool



PTP-003D

STP-001A

LUMSTP-016A

STP-002B

STP-005I

CUSTOMIZATION AVAILABLE IN COLOR AND DIMENSIONS







# SQUARE BLUE BASE



naturalART®





**EARTH WHITE**  
BPL-001A  
18" x 18" | 20" x 20"  
Cotton, wool



**EARTH BLUE**  
BPL-001B  
18" x 18" | 20" x 20"  
Cotton, wool



**BLUE ROOTS WHITE**  
BPL-002A  
18" x 18" | 20" x 20"  
Cotton, wool



**BLUE ROOTS BROWN**  
BPL-002B  
18" x 18" | 20" x 20"  
Cotton, wool



**DARK BLUE ROOTS**  
BPL-002C  
18" x 18" | 20" x 20"  
Cotton, wool



**CALM STRIPES**  
BPL-005A  
18" x 18" | 20" x 20"  
Cotton, wool

CUSTOMIZATION AVAILABLE IN COLOR AND DIMENSIONS





**EARTHLY STRIPES**

BPL-005B

18" x 18" | 20" x 20"

Cotton, wool



**TWISTED WHITE**

BPL-009A

18" x 18" | 20" x 20"

Cotton, wool



**TWISTED YELLOW**

BPL-009B

18" x 18" | 20" x 20"

Cotton, wool



**OCEAN WHITE**

BPL-010A

18" x 18" | 20" x 20"

Cotton, wool



**OCEAN GRAY**

BPL-010B

18" x 18" | 20" x 20"

Cotton, wool



**WHITE BREEZE**

BPL-011A

18" x 18" | 20" x 20"

Cotton, wool

CUSTOMIZATION AVAILABLE IN COLOR AND DIMENSIONS





**BLUE BREEZE**  
BPL-011B  
18" x 18" | 20" x 20"  
Cotton, wool



**INTERMITTENT WHITE**  
BPL-012A  
18" x 18" | 20" x 20"  
Cotton, wool



**INTERMITTENT YELLOW**  
BPL-012B  
18" x 18" | 20" x 20"  
Cotton, wool



BPL-002C

BPL-002A

BPL-001B

CUSTOMIZATION AVAILABLE IN COLOR AND DIMENSIONS



# LUMBAR WHITE BASE



naturalART®





**LUMBAR EARTH BROWN**

LUMSTP-001A

16" x 24"

Cotton, wool



**LUMBAR ROOTS BROWN**

LUMSTP-002B

16" x 24"

Cotton, wool



**ARINE KNIT**

LUMSTP-014A

16" x 24"

Wool



**SUNSTREAK KNIT**

LUMSTP-014B

16" x 24"

Wool



**SOILY RAYAS**

LUMSTP-016A

16" x 24"

Cotton, wool



**LAGOON RAYAS**

LUMSTP-016B

16" x 24"

Cotton, wool

CUSTOMIZATION AVAILABLE IN COLOR AND DIMENSIONS



# LUMBAR BLUE BASE



naturalART®





### LUMBAR EARTH WHITE

LUMBLP-001A

16" x 24"

Cotton, wool



### LUMBAR ROOTS LIGHT BROWN

LUMBLP-002B

16" x 24"

Cotton, wool



### LUMBAR WHITE CLOUDS

LUMBLP-012A

12" x 21"

Cotton, wool

CUSTOMIZATION AVAILABLE IN COLOR AND DIMENSIONS



BPL-011A  
\$ 27

BPL-001B









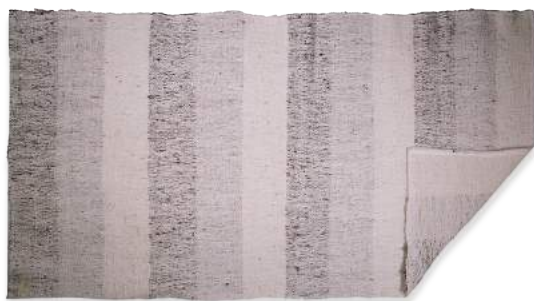


# RUGS



naturalART®





**MIST RUG**

SR-001  
2 X 3 ft.  
Cotton, wool



**BUMPY RUG**

SR-002  
2 X 3 ft.  
Cotton, wool



**PACIFIC CHIVITO**

SR-005C  
2 X 3 ft.  
Wool



**ENERGY CHIVITO**

SR-005D  
2 X 3 ft.  
Wool



**STRIPES STRIPES**

SR-007A  
2 X 3 ft.  
Cotton, wool



**ENERGY STRIPES**

SR-007B  
2 X 3 ft.  
Cotton, wool

CUSTOMIZATION AVAILABLE IN COLOR AND DIMENSIONS





**YELLOW DASHED RUG**

SR-008A  
2 X 3 ft.  
Wool



**GRAY DASHED RUG**

SR-008B  
2 X 3 ft.  
Wool



PTP-001A

SR-007B

CUSTOMIZATION AVAILABLE IN COLOR AND DIMENSIONS









# KITO & DINN





HEN  
NING



# INTRODUCING COASTERS



naturalART®





**BROWN FOLIUM COASTERS**

CAT-001 (SET OF 4)

4"x4" each square.

Tecomate Shell, leather base



**BROWN FLORIS COASTERS**

CAT-001A (SET OF 4)

4"x4" each square.

Tecomate Shell, leather base



**WHITE FOLIUM COASTERS**

CAT-002 (SET OF 4)

4"x4" each square.

Tecomate Shell, leather base



**WHITE FORIS COASTERS**

CAT-002A (SET OF 4)

4"x4" each square.

Tecomate Shell, leather base



# INTRODUCING CUTTING BOARDS



naturalART®





OLLI BOARD  
CB-01  
7.8" x 7.8"  
Fingerjoint rubberwood



The background of the page features three green glass canisters of varying heights, each with a light-colored wooden lid topped with a small wooden knob. They are arranged on a dark wooden surface. To the left, a purple orchid is partially visible. To the right, a small branch with green olives lies on the table. The entire scene is framed by a white U-shaped line.

# INTRODUCING CANISTERS



naturalART®





**CLEAR SMALL**  
CCNT-01C  
Base: 3" D, 3 ½" L  
Recycled glass, recycled wood



**OLIVE SMALL**  
OCNT-01C  
Base: 3" D, 3 ½" L  
Recycled glass, recycled wood



**CLEAR MID**  
CONT-01B  
Base 3" D, 5 ½" L  
Recycled glass, recycled wood



**OLIVE MID**  
OCNT-01B  
Base: 3" D, 5 ½" L  
Recycled glass, recycled wood



**CLEAR LARGE**  
CONT-01A  
Base: 3" D, 7 ½" L  
Recycled glass, recycled wood



**OLIVE LARGE**  
OCNT-01A  
Base: 3" D, 7 ½" L  
Recycled glass, recycled wood





### **MIST SMALL**

MCNT-01C

Base: 3" D, 3 1/2" L

Sandblasted recycled glass, recycled wood



### **CLEAR**

CCNT-SET

Base 3" D, 3 1/2" L

Recycled glass, recycled wood



### **MIST MID**

MCNT-01B

Base: 3" D, 5 1/2" L

Sandblasted recycled glass, recycled wood



### **OLIVE**

OCNT-SET

Base 3" D, 5 1/2" L

Recycled glass, recycled wood



### **MIST LARGE**

MCNT-01A

Base: 3" D, 7 1/2" L

Sandblasted recycled glass, recycled wood



### **MIST**

MCNT-SET

Base 3" D, 7 1/2" L

Sandblasted recycled glass, recycled wood





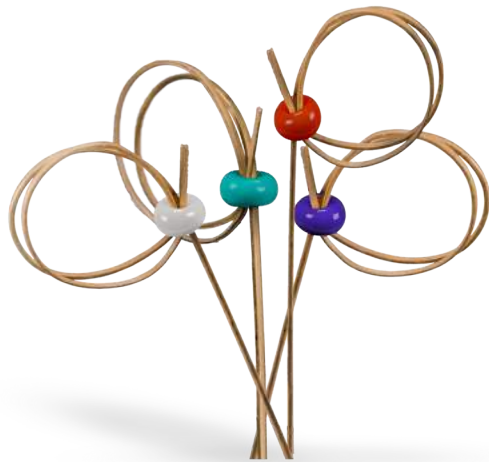


# INTRODUCING DECORATIVE PICKS



naturalART®





EMBELLISHED  
DECORATIVE PICKS  
EM-DP3  
Base: 3" Long  
Natural palm picks

100 units  
per package



EMBELLISHED  
DECORATIVE PICKS  
EM-DP12  
Base: 12" Long  
Natural palm picks

100 units  
per package



Same package for  
both embelished and  
plain picks

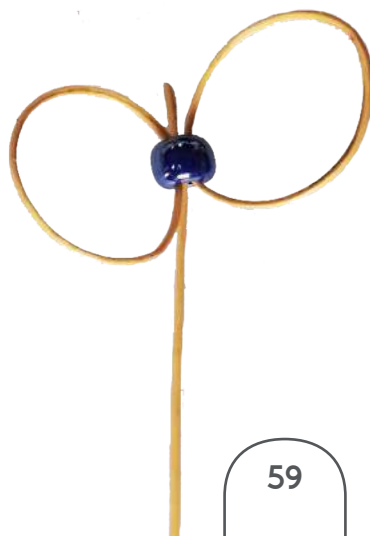
25 units  
per package

## DESIGN

DOUBLE CIRCLES



BUTTERFLY



DROP



CIRCLE







**PLAIN DECORATIVE PICKS**

PN-DP12

Base: 12" long

Natural palm picks

100 units  
per package

25 units  
per package



**PLAIN DECORATIVE PICKS**

PN-DP3

Base: 3" long

Natural palm picks

100 units  
per package

25 units  
per package









НО

АСС





# ME ENTS





# INTRODUCING CANDLES



naturalART®





CHRISTMAS EDITION



VALENTINE'S EDITION



CHRISTMAS EDITION



VALENTINE'S EDITION



**SWEET DREAMS CANDLE**

SD-CND

Base 3" D, 3" ½ L

Recycled glass, recycled wood, essential oils, wax



**SMOOTH RELAX CANDLE**

SR-CND

Base 3" D, 3" ½ L

Recycled glass, recycled wood, essential oils, wax



CHRISTMAS EDITION



VALENTINE'S EDITION



**FRESH CLEANSER CANDLE**

FC-CND

Base 3" D, 3" ½ L

Recycled glass, recycled wood, essential oils, wax



**MINI CANDLE**

MINI-CND

Base 1.1" D, 1.3" L

Recycled glass, recycled wood, essential oils, wax



# INTRODUCING POTPURRÍ



naturalART®





## FLOWER POTPURRÍ

FL-PTPRRI

Base 3" D, 3" ½ L

Colors: Bone, Orange, Mixed

Recycled glass, recycled wood, essential oils, wax



## STAR POTPURRÍ

HRT-PTPRRI (CHRISTMAS EDITION)

Base 3" D, 3" ½ L

Colors: Red, Lilac, Mixed

Recycled glass, recycled wood, essential oils, wax



## HEART POTPURRÍ AND FLOWER

STR-PTPRRI (VALENTINE'S EDITION)

Base 3" D, 3" ½ L

Colors: Bone, Red, Mixed

Recycled glass, recycled wood, essential oils, wax











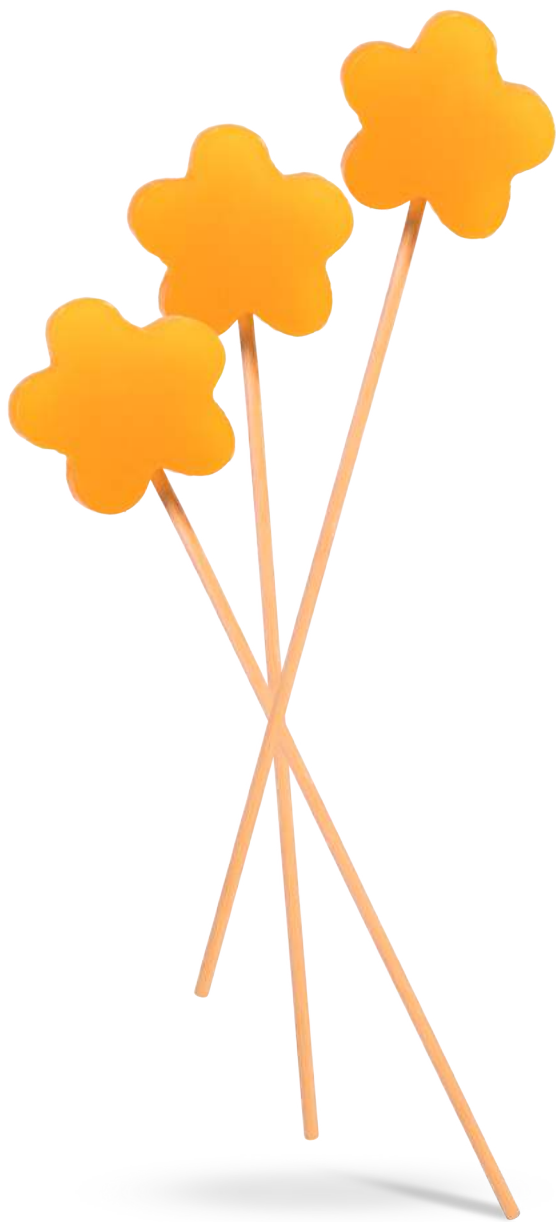
A bouquet of approximately 12 red, five-pointed star-shaped decorative candle picks. Each pick is made of a thin wooden stick with a red wax star at the top. They are arranged in a fan-like pattern and held in a small, clear glass vase. The vase has a decorative white floral and vine pattern on its front. The background is a blurred wooden surface.

# INTRODUCING DECORATIVE CANDLE PICKS

The logo for naturalART, featuring a stylized white floral and vine design above the brand name.

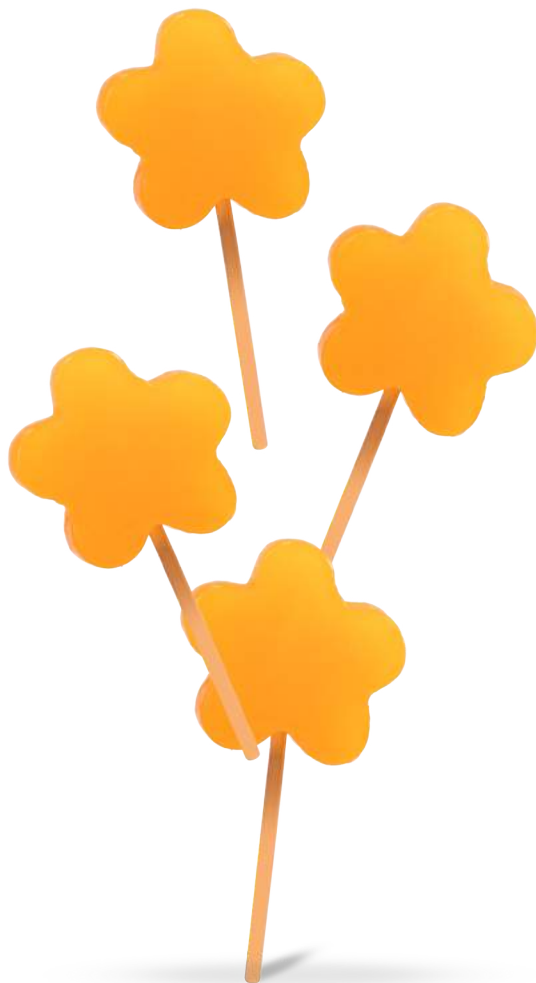
naturalART®





**FLOWER PICKS**  
FL-STIL

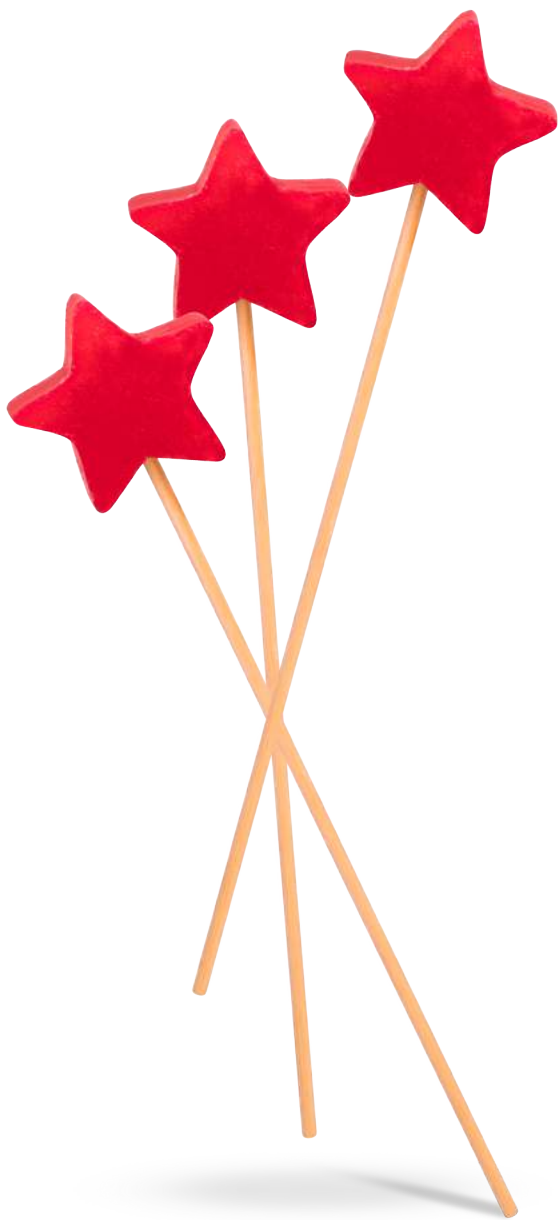
Size: 12" long, 6 units  
Colors: Bone, Orange, Mixed  
Palm, essential oils, wax



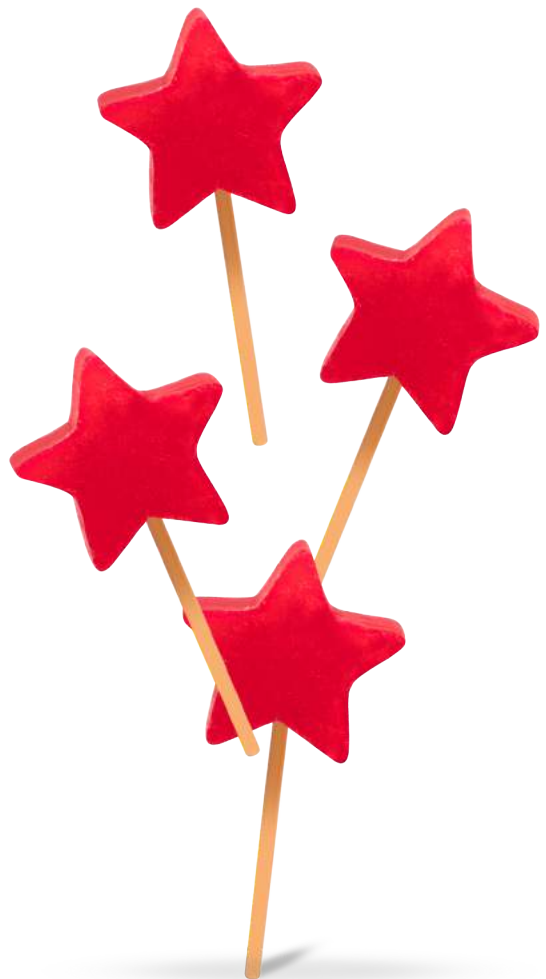
**FLOWER PICKS**  
FL-STIS

Size: 3" long, 6 units  
Colors: Bone, Orange, Mixed  
Palm, essential oils, wax





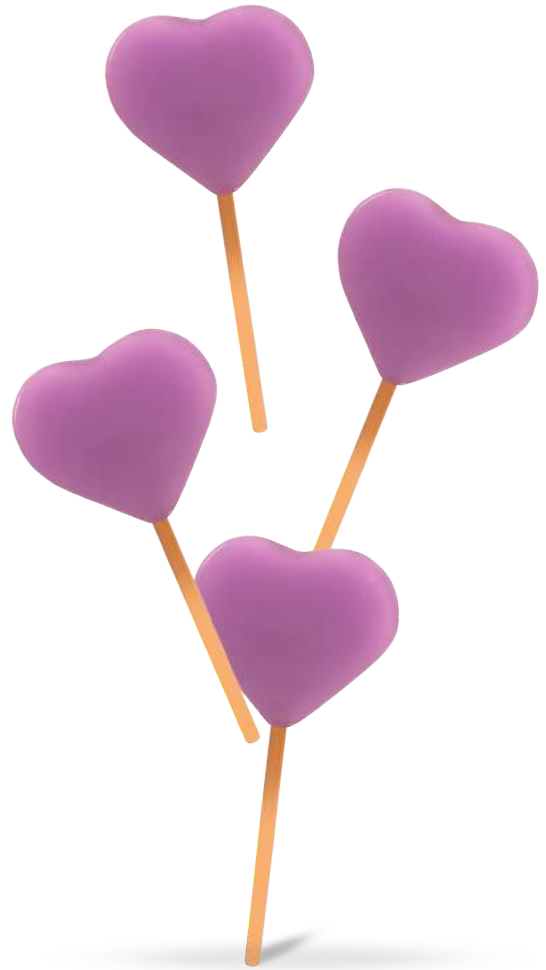
**STAR PICKS**  
STR-STIL (CHRISMAS EDITION)  
Size: 12" long, 6 units  
Colors: Bone, Red, Mixed  
Palm, essential oils, wax



**STAR PICKS**  
STR-STIS (CHRISMAS EDITION)  
Size: 3" long, 6 units  
Colors: Bone, Red, Mixed  
Palm, essential oils, wax



**HEART PICKS**  
HRT-STIL (VALENTINE'S EDITION)  
Size: 12" long, 6 units  
Colors: Bone, Lilac, Mixed  
Palm, essential oils, wax



**HEART PICKS**  
HRT-STIS (VALENTINE'S EDITION)  
Size: 3" long, 6 units  
Colors: Bone, Lilac, Mixed  
Palm, essential oils, wax



A photograph of three lit candles in glass holders on a stone table. The candles are white and the glass holders are clear. The background is a blurred outdoor scene with green foliage and warm, golden light. The text "INTRODUCING CANDLE HOLDERS" is overlaid in white, bold, sans-serif capital letters.

# INTRODUCING CANDLE HOLDERS



naturalART®

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CHOOSE THE GLASS

---



Available in 3 different styles

---

YO-YO DESIGN

**BROWN**  
**CANDLE HOLDER SET**  
 SET-CHYBR  
 Repurposed glass, recycled  
 wood scraps



**IVORY**  
**CANDLE HOLDER SET**  
 SET-CHYI  
 Repurposed glass, recycled  
 wood scraps



**BLACK**  
**CANDLE HOLDER SET**  
 SET-CHYB  
 Repurposed glass, recycled  
 wood scraps



**A**  
**MINI**  
**CANDLE HOLDER**  
 MINI-CHY  
 Base 1 3/4" D, 1" L

**B**  
**SMALL**  
**CANDLE HOLDER**  
 SCHY  
 Base 1 7/8" D, 1 5/8" L

**C**  
**MEDIUM**  
**CANDLE HOLDER**  
 MCHY  
 Base 1 7/8" D, 3 1/4" L



---

CHOOSE THE GLASS

---



Available in 3 different styles

---

TAMBOR DESIGN

**BROWN  
CANDLE HOLDER SET**  
SET-CHBI  
Repurposed glass, recycled  
wood scraps



**A  
MINI  
CANDLE HOLDER**  
MINI-CHB  
Base 1 3/4" D, 1" L



**BLACK  
CANDLE HOLDER SET**  
SET-CHBB  
Repurposed glass, recycled  
wood scraps

**B  
SMALL  
CANDLE HOLDER**  
SCHB  
Base 1 7/8" D, 1 5/8" L

**IVORY  
CANDLE HOLDER SET**  
SET-CHBR  
Repurposed glass, recycled  
wood scraps



**C  
MEDIUM  
CANDLE HOLDER**  
MCHB  
Base 1 7/8" D, 3 1/4" L







## CUSTOM MADE

We know the importance of creating exclusive products, whether in the change of color of a product, new dimensions or a totally new design. Natural Art is committed to the differentiation of handmade products and we want our customers to have the best product for their businesses.



## FREQUENTLY ASKED QUESTIONS

### HOW CAN I PLACE AN ORDER?

#### CONTACT

info@naturalart.com.gt  
andrea@naturalart.com.gt  
You can also call +502 23750750

#### MINIMUM ORDER

\$500 minimum opening order with \$500 minimum re order.

#### PAYMENT INFORMATION

You can pay via wire transfer, when you receive your invoice the details of the wire transfer will be there. You can also pay via PayPal to andrea@naturalart.com.gt

#### LEAD TIMES

Orders are generally shipped within 8-12 weeks of the time the order was placed. When you place your order you will receive the exact amount of time. You can place an order with a later ship date.

#### SHIPPING INFORMATION

All of our orders are shipped from our headquarters in Guatemala City, Guatemala. Shipping charges are based on weight, size and destination. By default, we ship through UTZ BOX. If you would prefer another shipper, let us know when you place your order and provide your shipping account information for that shipping vendor.

#### MSRP

Our suggested retail pricing is of 2x wholesale cost, however, you may mark up your products as you see fit.

#### CUSTOM MADE PRODUCTS

You can custom made any product or create a new design, with the colors and materials that we already use. Sampling fees apply to custom designs.





# KEEP IN TOUCH

## VISIT US ONLINE.


[www.naturalart.com.gt](http://www.naturalart.com.gt)


## EMAIL

[info@naturalart.com.gt](mailto:info@naturalart.com.gt)

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